

VIETNAM ICTCOMM 2022

**HONG KONG**

P A V I L I O N

9 - 11 JUNE 2022

Organizer:



Hong Kong Software  
Industry Association  
香港軟件行業協會

Funded by Trade and Industrial Organisation  
Support Fund, Trade and Industry Department:



工商機構支援基金  
Trade and Industrial Organisation Support Fund

Co-Organizer:



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# EXHIBITION

## INTRODUCTION

Event:	Vietnam ICTCOMM2022
Time:	9th – 11th June 2022
Venue:	Saigon Exhibition & Convention Center (SECC), 799 Nguyen Van Linh, District 7, Ho Chi Minh City
Show Host:	Ministry of Information & Communications Ministry of Industry & Trade Ministry of Science & Technology
Organiser:	Adpex Joint Stock Company Vietnam Internet Association (VIA) Vietnam Association for Information Processing (VAIP) National Agency for Technology Entrepreneurship & Commercialization Development (NATEC) Vietnam Climate Innovation Center (VCIC)

VIETNAM ICTCOMM is a great platform through which businesses in the telecommunication industry are connected, and their corporate brands and products / services are effectively promoted. In addition, the Exhibition is expected to contribute to the expanding international field of artificial intelligence solutions. Below are the three co-located events:

The Vietnam BROADCAST 2022 is Vietnam's leading international event in broadcasting. Vietnam Broadcast 2022 will focus specifically on the trends of innovative technologies that are disrupting the digital multimedia and broadcasting industries, showcasing the latest in IoT, Blockchain, Big Data, AI, AR, VR, OTT, Pro-Audio, Live production, Immersive Platforms etc.

The Vietnam ELECTRONICS 2022 event that showcases emerging technologies, and enterprise solutions. Discovering the hottest electronics products, new ideas, new technology – including the latest from production to processing and other industry leaders.

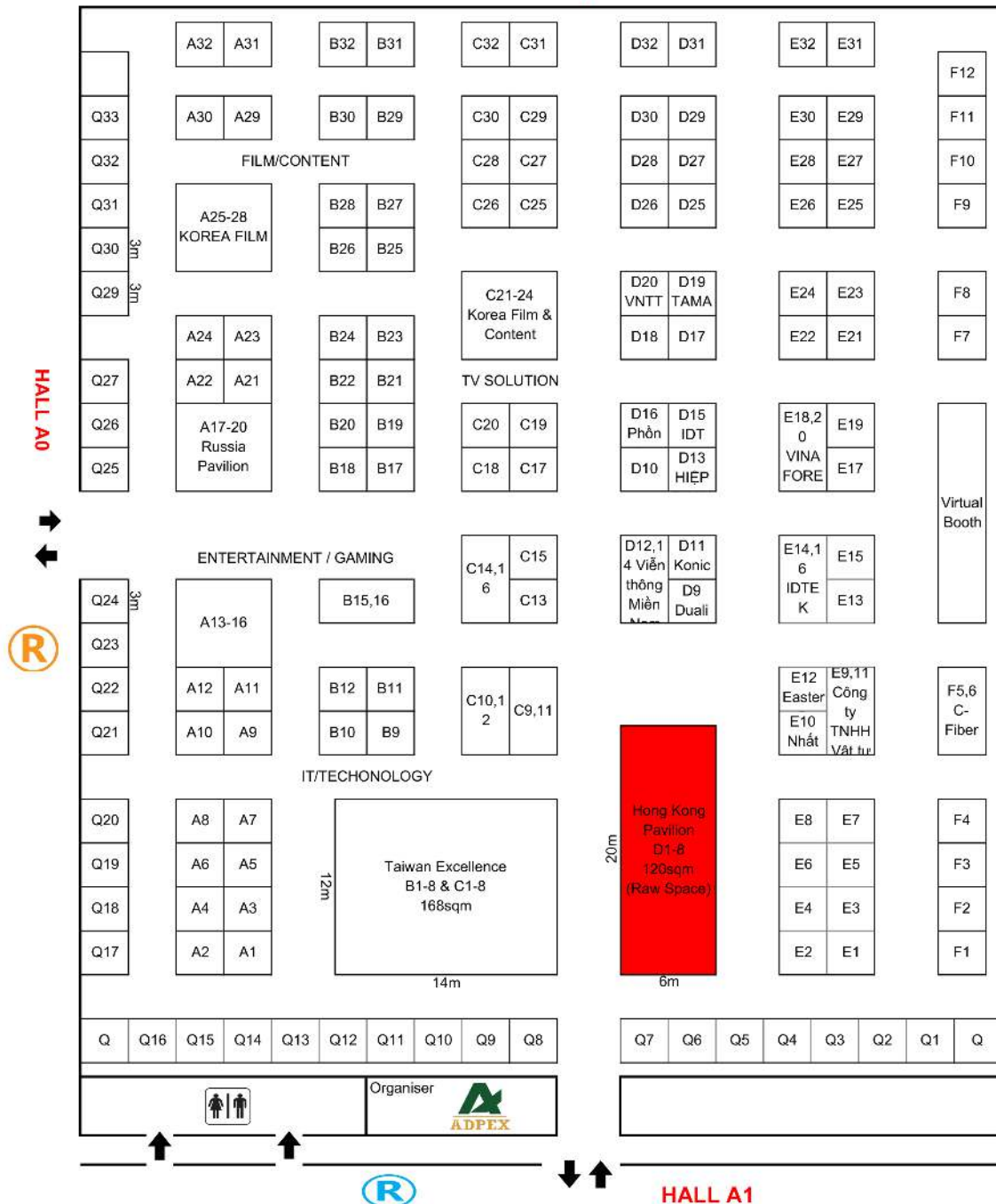
The TELEFILM Vietnam 2022 will be attended by market leading local, regional and international suppliers who will present the very latest content & programmes (creation, production, distribution), services (licensing, formatting, editing, dubbing, recording, subtitling), equipment & technology for production, pre-production and post-production.

# FLOOR PLAN

## HONG KONG PAVILION, D01 - D08



### SƠ ĐỒ GIÀN HÀNG | FLOOR PLAN



**Chú thích | Legend:**



Khu vực đăng ký dành cho khách tham quan  
(Khách đăng ký tại chỗ/Khách đoàn đăng ký/Khách VIP/Khách đăng ký trước)  
Visitor Registration (Walk-in/Pre-reg Groups/VIP/Pre-reg Visitors)



Khu vực đăng ký dành cho người mua hàng (Buyer)  
(Người mua hàng đăng ký trước/ đăng ký tại chỗ)  
Buyer Registration (Walk-in/Pre-reg Buyers)

# BOOTH DESIGN

## HONG KONG PAVILION, D01 - D08

“The promotion of Hong Kong’s outstanding software, information and communication technology (ICT) industries in ‘One Belt One Road’”( referred herein as the Project) is organised by Hong Kong Software Industry Association (HKSIA) and funded by the Trade and Industrial Organisation Support Fund of the Trade and Industry Department of the Government of the Hong Kong Special Administrative Region.

The Project, running from 2019 to 2022, sets up 4 Hong Kong Pavilions in different OBOR countries, namely Thailand, Singapore, China and Vietnam and organizes 4 workshops to promote the latest technologies and practical tools available to the industry in Hong Kong. It provides a valuable opportunity for Hong Kong companies to upgrade and showcase their excellent products and services.

HKSIA sports a pavilion of 120sqm in Vietnam ICTCOMM2022 for 22 Hong Kong companies to co-exhibit and promote their businesses in Vietnam. The exhibitors are focusing on four key areas: Big data, Fintech, Cloud computing, and Business solution.



FRONT



BACK

# EXHIBITOR INFORMATION

## ACE VR Limited

TEL: (852) 6899 2869  
Email: elaineto88@gmail.com  
Website: <https://acevirtualreality.com>  
Address: Room 59, Entrepreneurship Centre, Level 5, Core F, Cyberport 3,  
100 Cyberport Road, Hong Kong



Clinical assessment of vision-related disability experienced by visually-impaired patients is obfuscated by the lack of instruments that can inform real-world visual performance. We have constructed virtual reality (VR) environments in a VR headset simulating day-to-day activities to visualize and quantify visual disability. These include supermarket shopping, stair navigation (daytime and nighttime) and city navigation (daytime and nighttime). Our data support that VR simulations can empower clinicians to better understand a patient's perspective of how daily activities impart disability and connect clinical test results of vision to relevant performance measures.

Product/Service:

### Evaluation of Visual Disability

Five interactive VR environments have been designed for display in a commercially available VR headset, simulating common activities including (1) supermarket shopping, (2) stair navigation in daytime, (3) stair navigation in nighttime, (4) city navigation in daytime, and (5) city navigation in nighttime to evaluate visual disability. By integrating various VR performance parameters to calculate the VR disability scores, it is feasible to identify patients with vision disability. A key advantage of the VR simulations is the ability to recapitulate the complexities and varieties of daily tasks in a standardized environment for review and analysis by patients and clinicians. For example, self-reported poor night vision is a common complaint in glaucoma patients with visual field loss, but clinicians may underestimate the degree of disability because many glaucoma patients have normal visual acuity even at the late stages.

## Cherrypicks Limited

TEL: (852)2127 7788  
Email: [info@cherrypicks.com](mailto:info@cherrypicks.com)  
Website: <https://www.cherrypicks.com/>  
Address: 18/F, 10 Knutsford Terrace, Tsimshatsui, Hong Kong



Established in 2000, Cherrypicks is a home-grown technology startup headquartered in Hong Kong and now a subsidiary of NetDragon Websoft Holdings Limited (HKSE: 777). The company is a regional Mobile Technology and Mobile eCommerce leader specializing in smart city, augmented reality, artificial intelligence, eWallet and location intelligence. With disruptive O2O solutions as well as patent-pending products and technology inventions, Cherrypicks has won over 100 international and local awards in technology and digital marketing. They include winning the 'Oscars' of the IT field, being crowned the World Summit Award Mobile Global Champion and APICTA Winner Awards.

Product/Service:

### Location Intelligence Solutions (Indoor) - Starbeacon x IndoorAtlas, Xandar Kardian

Cherrypicks is a leader in indoor positioning, people counting and presence detection location intelligence solutions. For indoor positioning, Starbeacon x IndoorAtlas is your one-stop solution from frontend app development in designing apps with expert understanding of UI/UX design and technical limitations on hardware and mobile operating systems, to backend infrastructure setup and project deployment by synergizing hardware and software to ensure the optimization of performance, operation and maintenance. For people counting and presence detection, our official partner Xandar Kardian offers a radar-signal processing deep tech solution based on micro-vibration pattern recognitions gathered from radars. No wearables needed. The patented technology maps and processes data from micro-vibrations human bodies generate naturally and constantly. The solution analyzes vital signs such as the chest movement as humans breathe as well as their heartbeat as the heart pumps blood, all with an accuracy detection rate of 99%.

### GeoAR

GeoAR is a personal guide to both indoor and outdoor environments with seamless transition supporting Augmented Reality as well as 2D map view. Along with traditional functions such as turn-by-turn navigation with auto re-routing, GeoAR enriches the smart journey experience with virtual signages and AR signage translations. Provide familiarity to the audience by using your own mascot or create a custom-made mascot as the avatar to guide the way.

# EXHIBITOR INFORMATION

## Ensemble Technologies Limited

TEL: (852) 9656 4205  
Email: kim@ensembletechs.com  
Website: <https://www.ensembletechs.com>  
Address: Unit 2302, 23/F New World Tower 1, 18 Queen's Road Central, Hong Kong



Ensemble Technologies Limited was founded by a team of forward thinking technology specialists in quantitative analysis and artificial intelligence. By leveraging digital and analytics our mission is to drive health industry into a new era of digital health ecosystem.

Product/Service:

### Smart Health Platform with IoT

Ensemble Technologies Limited is a technology company specializes in data analytics. Our new digital health platform provides a suite of advanced solutions for the industry, including digital health AI models, health IoTs implementation for health management, medical practice management solutions for medical and alternative health professionals. The platform aims to facilitate medical and health professionals for more interactive healthcare services to their customers on a continual basis.

## Eureka Holding Limited

TEL: (852) 3590 8508  
Email: enquiry@finmonster.com  
Website: <https://www.finmonster.com>  
Address: Rm 4, Cyberport Entrepreneurship Centre, Level 5, Core F, Cyberport 3, Hong Kong



Created by a pool of innovators, Finmonster is designed to make business banking simpler than ever before. From opening a cash account to securing financing, banking services is essential to every business. Until now, however, business banking has been needlessly complex. Even successful businesses have struggled to get the right support and proper funding.

Product/Service:

### Intelligence Invoicing and Receivable Management

Cloud-based invoicing and account receivable management. Our platform target to improve the operating efficiency of the Corporate Banking. The existing practice of Corporate Banking frequently incur various mismatching between Corporate and Market supplier such as banks. A platform that clearly solves the mismatching would facilitate the communication between clients and supplier and allow clients to obtain a lower cost in a short time. Meanwhile, market supplier is able to locate their target customer with accurate and efficient channel.

# EXHIBITOR INFORMATION

## Firedog Creative Company Limited

TEL: (852) 2578 8978  
Email: [gabrielpang@firedogstudop.com](mailto:gabrielpang@firedogstudop.com)  
Website: <https://www.firedogstudio.com>  
Address: Rm. B, 13/F, Chiu Tat Industrial Bldg., 108-110 King Fuk Street, San Po Kong, Kowloon, Hong Kong



Unique creativity, enthusiastic as fire. Firedog is committed to bringing dreams and a brand new experience to each and every one in the ACG world, through our original and sentimental work. We aim to create dreams and bring fulfilling lives to people worldwide with hopes on the future embedded in a brand-new multimedia digital entertainment.

Product/Service:

### Our Services

Planning, production and manufacturing of game software, comics, animation and IP related products.

## HK DECOMAN Technology Limited

TEL: (852) 6702 0541  
Email: [viann\\_tang@hkdecoman.com](mailto:viann_tang@hkdecoman.com)  
Website: <https://hkdecoman.com/>  
Address: Unit 303, Global Gateway Tower, No. 63 Wing Hong Street, Cheung Sha Wan, Kln, Hong Kong



HKDECOMAN is a one-stop O2O renovation platform, aiming to disrupt the traditional renovation industry by bringing standardization, transparency, convenience and automation to the industry, provides an integrated solution to home owners with different renovation needs.

Project Department provides hassle-free A.I. smart-matching and consultancy service to help users find the most suitable contractors and monitor the renovation process; Mall delivers an O2O materials purchase experience; Academy departs renovation knowledge to increase the industry's transparency.

Through these business solutions, HKDECOMAN creates an ecosystem in turn bringing huge traction, traffic, and multiple revenue streams that sustain our advantage and solidify our business model.

Product/Service:

### HKdecoman Smart matching system

With smart-matching technology, we not only address the problem of mismatch but also create competitive advantage and scalability.

Smart Matching system refer the customer demands to suitable renovation companies after an algorithm-based selection from our database of 1000 suppliers registered.

To illustrate, the matching system translate complicated and abstract needs from homeowners into a set of parameters which is used for matching with the company tags set according to interviews and track records via our in built algorithm.

Comparing with most online platforms in SE Asia who does matching either manually through sales expertise, or by using very simple tag-to-tag mechanism, our sophisticated method takes care of hundreds of parameters and tags, it elicits implicit needs, and can enhance with time through project evaluation.



# EXHIBITOR INFORMATION

## Hong Kong Intellectual Property Exchange, Limited



TEL: (852) 9789 4382  
Email: kt.ng@hkipx.com  
Website: <http://www.hkipx.com/>  
Address: Room 10, 8/F, DATA TECHNOLOGY HUB, 5 Chun Cheong Street, Tseung Kwan O Industrial Estate, N.T., Hong Kong

HKIPX is a financial exchange focusing on intellectual property. We provide efficient and effective instruments to smooth IP transfers, meet the transaction, price discovery, enforcement, monitoring and data distribution needs of IP holders and users, issuers, investors, traders, market makers, brokers, and other participants in the growing intellectual property marketplace. HKIPX facilitates monetization and commercialization of patents, trademarks, copyrights and other intellectual properties and related rights to provide asset managers with new investment and trading opportunities in IP assets and to provide corporations and owners of intellectual property with new risk management tools to manage their intellectual property portfolios.

Product/Service:

### IP registration and transfer

HKIPX business model makes investment and risk management in IP-related assets possible and easy, and allows owners of IP assets to unlock additional value of such assets, and creates efficient IP transfer markets to improve price discovery for the assets. By enhancing transparency in the marketplace, implementing contract standardization, streamlining the trading process and providing participants with access to market data, HKIPX provides the community with a deeper understanding of the economics of intellectual property.

### Business process of property evaluation

The hkipx asset appraisal service team, with rich experience in practice, can provide special assessment services for the licensing, transfer and trademark licensing of patents and technologies of enterprises, as well as conventional asset appraisal services such as property right transfer, investment, merger and acquisition, etc.

## Integrated Solutions Limited



TEL: (852) 2263 6104  
Email: yandyw@isl.com.hk  
Website: <https://www.isl.com.hk/en/>  
Address: Unit 512, Lakeside 1, No.8 Science Park West Avenue, Hong Kong Science Park, Shatin, N.T., Hong Kong

Integrated Solutions Limited specialized in enterprise application which helps any organisations to rapidly and accurately complete the digital transformation of its business process.

Its core product, ReportNOW, is a mobility digital transformation platform. With ReportNOWs the state of art technology and tons of practical functionalities, customer can now be easily satisfied the demand of digital transformation as well as to quickly improve the mobility of their task force.

By adopting ReportNOWs simple and user friendly No Code implementation practice, user can continuously digitalise existing operation with their own innovation without any technical panic.

Product/Service:

### ReportNOW

ReportNOW, is a mobility digital transformation platform. With ReportNOWs the state of art technology and tons of practical functionalities, customer can now be easily satisfied the demand of digital transformation as well as to quickly improve the mobility of their task force.

By adopting ReportNOWs simple and user friendly No Code implementation practice, user can continuously digitalise existing operation with their own innovation without any technical panic.

# EXHIBITOR INFORMATION

## JANPLUS CREATIVE TECHNOLOGY CO.,LIMITED

TEL: (852) 9311 0365  
Email: allen@janplus.com  
Website: <http://www.janplus.net/index.html>  
Address: 3/F.,World Trust Tower, 50 Stanley Street,Central Hong Kong



Founded in 2005, headquartered in Hong Kong, branch in Shenzhen, Taiwan. A company that specializes in digital creative projects. Now it has developed into a digital creative full-case company with three main businesses: intelligent technology development, NEW MEDIA MARKETING AND PRODUCT DESIGN

Product/Service:

### Intelligent Technology Development

Including website, app, artificial intelligence, blockchain, VR, AR and other application development

### New media marketing and Product design

New media platform operations such as WeChat official account/Weibo/Tik Tok/QQ/RED .etc. One stop product design service including product strategies according to the company's needs, industrial design, structural design, product development, and product planning. etc.

## Ledo Media Technology Company Limited

TEL: (852) 3618 8657  
Email: info@ledoads.com  
Website: <http://www.ledoads.com/>  
Address: Rm26, Units 01-03 & 05-06, 25/F CDW Bldg 388 Castle Peak Road, Tsuen Wan, NT, Hong Kong



LeDo provides Ads Space in all over Hong Kong. You can find the right Ads Space for you by focusing on specific target groups and choosing different types of Ads on our platform.

LeDo Ads is a transparent O2O advertising platform that promotes the idea of shared economy. We turn vacant spaces that are typically ignored in daily life into Ads Space on our platform. We are building an open, transparent and reliable environment for all advertisers and space owners.

Product/Service:

### Offline Media Assets Platform

Ledo Ads is an offline advertising platform, and is the exclusive media asset agency for Hong Kong Post. Turing 1600 postal box into advertising space for servicing government department, corporate and SME in Hong Kong.

Ledo Ads is an O2O offline advertising spot platform allows people to share vacant space and turn them into valuable offline advertising spot for marking passive income.

# EXHIBITOR INFORMATION

## MagiCube Limited

TEL: (852) 6711 2315  
Email: leo@magicubedu.com  
Website: <https://www.una.study/>  
Address: Unit 345, 3/F, 19 Science Park West Avenue, Hong Kong Science Park, Hong Kong



MagiCube is an EdTech Startup established in 2017, incubation member of Hong Kong Science Park. MagiCube consists of a team of educators and engineers with the aim to carry out the vision of using technology to offer new possibilities for teaching and learn. The philosophy of our company is to integrate pedagogy with digital technology and create a new perspective in education. Our product is an online interactive education platform, called Una, which maximizes efficiency and effectiveness for both teachers and students.

Product/Service:

### Una - Online interactive education platform

Una is an online interactive education platform, which is the worlds first and the only online platform embeds Microsoft Make-Code. It can drive BBC micro:bit and Raspberry Pi, support hands-on creation on intelligent devices and conduct graphical coding education in the form of virtual classroom. The real-time, collaborative and interactive virtual classroom empowers teaching and learning Computational Thinking, STEM & AI to be fun, easy and effective! Una resolves teachers pain points in conventional education system. Peer learning encourages students to solve problems together. Its cloud-based technology ensures students working progress are automatically saved. It provides effective classroom management, such as one-click assembly, group learning, progress control and downloading students performance for assessment and analysis. The collaborative learning design also caters to underperformed students due to individual learning diversity. Users can learn Computational Thinking, STEM & AI and acquire the skills of 4C (Collaboration, critical thinking, communication, and creativity).

## MY Innovate (HK) Limited

TEL: (852) 5106 8536  
Email: yammi.tse@my-innovate.com  
Website: <https://my-innovate.com>  
Address: Unit 228, 2/F, Building 12W, Phase Three, Hong Kong Science Park, Pak Shek Kok, New Territories, Hong Kong



MY Innovate HK is an established provider of financial services to lenders of the secondary market through state of the art technologies such as Blockchain or Machine Learning.

The company is part of a group based in Singapore, Tokyo and Hong Kong, and assembles experts that provide a whole range of scalable and tailor-made solutions to various industries ranging from Finance to Marketing and Logistics.

As a technology company, we aim to allow all sizes and types of companies to build up a competitive network while benefiting from the most up-to-date and reliable technologies.

Product/Service:

### Have Fund Loan Trading Platform

HaveFund is a secure loan trading platform based on distributed ledger and secure enclave technologies. It enables the efficient buying and selling of loans without revealing sensitive data.

- Get the best loan offer without divulging private information to multiple lenders.
- Get instant notifications about new opportunities and place bids with a minimum of effort.
- Maximize opportunities by on-selling loans to other lenders for a referral fee.

# EXHIBITOR INFORMATION



## NF Systems Limited

TEL: (852)3622 3425  
Fax: (852)2726 9292  
Email: lam@certeasy.hk  
Website: <https://www.certeasy.hk>  
Address: 8/F., Security Printing House, 20 Tai Yau Street, San Po Kong, Kowloon, Hong Kong



As Anti-Counterfeit and e-Commerce solution provider and we can develop smartphone Apps for each client. We will also supply smart labels. Please visit our website [www.certeasy.hk](http://www.certeasy.hk) or study our service on YouTube short movies:

<https://www.youtube.com/watch?v=nhuyQS4qEi0>

<https://www.youtube.com/watch?v=en2VAVZ1suE&t=3s>

CertEasy In MiniPrograms and WeChat

Product/Service:

### Develop of Anti-Counterfeit and e-Marketing Apps

We are going to develop the Anti-Counterfeit and e-Commerce Smartphone Apps in different platform (Android, iOS and WeChat Mini Program).

### Anti-Counterfeit and e-Commerce Platform and Smart Labels

Provide the Anti-Counterfeit and e-Commerce platform with Smart Labels for product manufacturers. The public can use the CertEasy Smartphone Apps to verify the product and communicate with the product manufacturers.

## OceanX Technology Limited

TEL: (852) 2969 3252  
Email: [marketing@oceanxtech.com](mailto:marketing@oceanxtech.com)  
Website: <https://www.oceanxtech.com/>  
Address: Unit 2601B, 26/F, Yen Sheng Centre, 64 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong



Founded in 2005 headquartered in Hong Kong, OceanX Technology has been developing innovative products including OceanFax - the Asia's No.1 award-winning & best-selling fax server, as well as OceanX ECM - the first cloud based ECM System in Asia. OceanX ECM won the Hong Kong ICT Awards 2019: Smart Business (Solution for Business and Public Sector Enterprise) Certificate of Merit and acquires APAC CIO Outlook Top 25 DMS award, among 400 DMS candidates.

As a partner of global technology giants - SAP, Cisco, Avaya, HP, Ricoh, Microsoft & Huawei, the company's mission is to develop world-class solutions for local markets.

Product/Service :

### OceanX ECM

OceanX ECM is the first cloud-based Enterprise Content Management System in Asia. It won the Hong Kong ICT Awards 2019: Smart Business (Solution for Business and Public Sector Enterprise) Certificate of Merit and acquires APAC CIO Outlook Top 25 Document Management System award, among 400 DMS candidates.

OceanX ECM is a comprehensive Enterprise Content Management system which includes Document Management System, Document Capture, Document Processing Center, Share and many powerful features. It supports cloud-based and on-premise. Powerful features like E-mail Management enable users to easily file and search all incoming and outgoing e-mails with attachments; one interface for managing e-mails and ECM. Office Add-in tightly integrates with Microsoft Office, users can directly save documents into OceanX ECM. Its patented technologies like Buildingblocks, CapturePlus and ImagePlus increase user adoption rate.

### OceanFax Fax Server

The OceanFax Fax Server is Asia's NO.1 best-selling and award-winning fax server. It is the most innovative world-class fax server which delivers documents efficiently and reliably, seamlessly integrates with email, ERP and MFP, supports IP faxing, streamlining business processes, automating faxes and increasing productivity.

OceanFax Fax Server is designed to support high-volume document delivery in an efficient and reliable way. Built on .NET technology, OceanFax is the first fax server brand in the field to support Unicode, Multi-language, Fax Data Mining, Super User, Black & White List, Windows on the Web, Fax Report Generator and Approval & Stamp. Besides, OceanFax achieves the highest quality of fax conversion with its original ImagePlus Patent Technology, supports Least Cost Routing, Self-defined Chinese & Image Header & Footer and Quick Search.

# EXHIBITOR INFORMATION



## Prive Services Limited

TEL: (852) 3157 1234  
Email: david.lee@privetechnologies.com  
Website: <https://privetechnologies.com/>  
Address: 2/F, Bonham Centre, 79-85 Bonham Strand, Sheung Wan, Hong Kong

Prive Technologies is a leading innovator in the financial and wealth management industries, through its provision of comprehensive, integrated and modular wealth management solutions to financial service providers. We are uniquely positioned between the banking software behemoths and the small fintech startups to provide the most comprehensive and innovative services to our wide network of B2B and B2C clients. Prive Technologies is in the growth stage with a strategy to foster relationships with existing clients and building new ones in the future. Prive has 7 offices globally, and our platform is live in 16 countries, across over 50 clients.

Product/Service:

### Bank-in-a-Box

Prive provides an end to end digital private banking system, called in Bank-in-a-Box along with its strategic partner Credit Suisse, which is designed to empower and enable challenger banks (neo-banks), telecommunications companies, mobile manufactures, social media giants and many others to foray into the world of private banking. Prive's system is designed to act as a completely digital bank-end private banking system, with features including financial data analysis, aggregated financial statements, aggregated personal finance, automated institutional investments, real-time diagnostics, interactive customer evaluation, smart portfolio management, real-time investment advice, data-driven investment recommendations, investment management tools and an artificial intelligence based robo-advisor. These modules, when deployed standalone or as part of the bank-in-a-box offer streamline processes and reduce complexity and operational costs for private banking operations.

## Ringus Solution Enterprise Limited

TEL: (852) 2214 4210  
Email: damon.sze@ringus-solution.com  
Website: <https://www.ringus-solution.com>  
Address: 4602, Cosco Tower, 183 Queens Road Central, Hong Kong



RINGUS SOLUTION ENTERPRISE LTD.  
永盛科訊有限公司

Ringus Solution Enterprise Limited, established in 2008, Ringus has developed into an international IT firm, stretching our services from Australia to Hong Kong, Taiwan and Macau. Our niche and experienced professionals delivers customized solutions to each client, driving innovation to improve operations and filling the missing pieces, facilitating different forms of business transformation. Other than NGO and government authorities, Ringus has served many companies from SME to MNC and listed companies. Our clients are diversified in many business industries, including financial & insurance, healthcare, travel, telecommunication and many more, with a global reach of over 20 countries using Ringus services.

Product/Service :

### Digital Solution

Expertise in enterprise level e-marketing in the demanding new digital world, focuses on custom solution design, development and 3rd party integrations, altogether with creative UX/ UI design to advance user experience.

(Mobile App, Web Design, Brand Online, Social Media, Direct Messaging)

### Cyber Security

Qualified professionals provide security consultation and technical assessment as to react with the latest cyber world with the alignment of recognized standards or regulatory requirements including ISO, PCI DSS, OWSAP, NIST, SFC, HKMA, GDPR, PDPO, qualifying HKMA requirements.

(ISO Consultation, I.T. Audit & Assessment, Training, Penetration Test & Vulnerability Study)

# EXHIBITOR INFORMATION



## Sereno Cloud Solution HK LTD

TEL: (852) 2816 9118  
Email: yeekarwing@serenoclouds.com  
Website: <https://www.serenoclouds.com>  
Address: Room 2303, Aitken Vanson Centre, 61 Hoi Yuen Rd, Kwun Tong, Hong Kong

Sereno is one of the pioneer Cloud brokerage companies in Asia Pacific. We provide the intermediary between cloud services providers and cloud consumer that assist companies in choosing the services and offerings that best suits their needs. We also assist in the deployment and integration of apps across multiple clouds or provide a choice and possible cost saving function which includes multiple competing services from a catalog.

Product/Service:

### Platform360

Platform360 is End-to-End Data Center Automation with Real-time Intelligence.  
Multi-tenancy - Create, modify, suspend and delete customer accounts.  
Roles & Permissions - Enforce strong security policies using roles & permissions  
Install Base - Keep track of provisioned customer orders and maintain consistent inventory

## tag.digital Limited

TEL: (852) 9213 8138  
Email: a@wi.hk  
Website: <https://tag.digital>  
Address: C2, 6/F, TML Tower, 3 Hoi Shing Road, Tsuen Wan, Hong Kong



tag.digital Limited is a leading ICT company that is recognized in the industry by the digital innovations it has pioneered.

As a pioneer in Digital Transformation (DT) solutions, tag.digital designs, develops, and delivers the DT process with enthusiasm to our clients. Clientele of tag.digital are also offered full access to a comprehensive line up of products, solutions, and consultation services. Delivery of these services are tailored to match each unique client's goals in context of sustainable innovation strategies.

Product/Service:

### survey.la Online Survey & Research Solutions

How often do you come across a piece of information that makes you go Wow! That's something new. Not much these days, I'd imagine. With so much indiscriminate data and information coming at us from all directions at increasing speed, encountering something that wows you has sadly become quite rare. At the same time, the pressure to build and maintain a successful business based on timely and relevant intelligence and insights has never been greater. Indeed, the ability to separate the noise from the music is an inescapable challenge we confront every day. We deliver your Wow! moments at Survey.la, our goal is very simple. We help you discover the Wow! moments that matter to your business. Combining the best practices in marketing research with the power of the Internet, we design, conduct and deliver quality consumer insights through the use of targeted, on-line surveys. Time and cost efficiently.

### Maestro IPS - Interactive Publishing Platform

MAESTRO IS THE MOST ADVANCED DIGITAL PUBLISHING TECHNOLOGY IN THE WORLD Maestro Interactive Publishing Suite is a powerful digital publishing system for interactive publications. Developed by PMT at 2009, the program is used to publish and distribute digital publications. The publications support multiple platforms such as iOS, Android and Windows, granting unrestricted use to any machine. Combined with a Cloud enabled user-friendly interface, it is easy to learn and is optimal for individual designers and ad agencies, major media and brand organizations to create, distribute, monetize, and optimize robust interactive publications. Maestro IPS received a number of awards for its superior performances, including HKICTA Grand & Gold Awards, APICTA Winner Award and UN WSA Mobile Award-winning software. Available editions: Maestro IPS, Maestro Comic Builder, Maestro ePub, and Maestro SCORM.

# EXHIBITOR INFORMATION



## Techture Limited

TEL: (852) 8108 8876  
Email: [info@techtture.com](mailto:info@techtture.com)  
Website: <https://www.techtture.com>  
Address: Flat D, 9/F, On Shing Industrial Building, 2-16 Wo Liu Hang Road, Fo Tan, Shatin, New Territories, Hong Kong

Techture is a smart and friendly digital agency with strategic PR & IT experts working hand in hand to provide integrated solutions for both online & offline campaigns. From creative thinking to implementation, we help you engage target groups to optimize your social influence through interactive design, creative content, contagious conversation, digital intelligence, and other custom-made communications & technology solutions.

Product/Service:

### Digital Service

Techture is a smart and friendly digital agency with strategic PR & IT experts working hand in hand to provide integrated solutions for both online & offline campaigns. From creative thinking to implementation, we help you engage target groups to optimize your social influence through interactive design, creative content, contagious conversation, digital intelligence, and other custom-made communications & technology solutions.

## VAR LIVE International Limited

TEL: (852) 2410 2060  
Email: [maggie.chui@var.live](mailto:maggie.chui@var.live)  
Website: <https://www.var.live/>  
Address: Room B, 9/F, Lead On Industrial Building, 18 Ng Fong Street, San Po Kong, KL, Hong Kong



VAR LIVE redefine the depth and sophisticated beauty of virtual experience!After nearly two years of refinement, have expanded Virtual Reality Entertainment to every parts of the world. By upholding the spirit that entertainment is always based on mutual assistance with the combination of multiplayer and multi-sensory, everyone can enjoy the best VR gameplay with.

Product/Service:

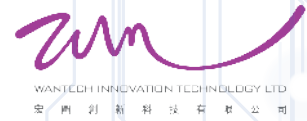
### VAR BOX

VAR LIVE operates in more than 40 countries and runs 17 Arcade . We also sold over 1 million VR experience tickets around the world.

# EXHIBITOR INFORMATION

## WANTECH Innovation Technology Limited

TEL: (852) 8108 0288  
Email: [billy.or@wantech.com.hk](mailto:billy.or@wantech.com.hk)  
Website: <https://www.wantech.com.hk/>  
Address: Flat/RM 206, 2/F Premier Centre, 20 Cheung Shun Street, Cheung Sha Wan, KL, Hong Kong



WANTECH Innovation Technology Co., Ltd. was established in 2014, we are committed to providing a wide range of quality, economical and advanced IT products and services to SMEs, from communication systems, website and mobile application development, to resource management system (ERP) which assists in the integrated management of enterprises. Our corporate culture is Simple SMART, as we are committed to creating an efficient and smart business environment our company, as well as all corporations that use our products. From operation to management of any corporation, we believe that companies can effectively use smart systems to make their business more successful.

Product/Service:

### W ERP

W ERP is a technologically innovative enterprise management system that breaks the traditional enterprise management system framework developed with cloud technology, so it can be run on any device anytime, anywhere without installation. WERP provides more than 100 functional modules, which can be chosen at each users preference and requirement, providing full front-end to back-end integration, suitable for different companies in different industries to access a fully integrated and smart company management system. WERP is also highly flexible and capable to integrate with most 3rd party applications, which allows customers to sync their operations while keep everything centralized in one system. Understanding that SMEs concern on costs, we have a very flexible costing structure to enable even single person company can afford to utilize an ERP system to build a strong integrated foundation for their business.

## Wildfaces Technology Limited

TEL: (852)8216 2219  
Email: [adm@wildfaces.ai](mailto:adm@wildfaces.ai)  
Website: <https://wildfaces.ai>  
Address: Unit 12, Level 9, Core F, Cyberport 3, 100 Cyberport Road, Hong Kong



Wildfaces owns On-the-Move visual AI software utilizing moving IoT devices such as smart wearables, flying drones & walking robots to assist customers in solving their pain-points without the needs of installing massive IoTs or fixed infrastructure. Wildfaces has topped Gartner's worldwide list as the most comprehensive vision-based artificial intelligence company surpassing 97 other major suppliers. Company's core technology, WildAI, was conceived and developed by the founder. Its uniqueness has been widely recognized and a patent on it has been granted (HK1261909, approved on January 2020). WildAI goes beyond Deep Learning to better mimic complex intelligence to cope with real-life complexity.

Product/Service:

### AUTOMATED FACILITY MANAGEMENT

Visual AI solutions provided by Wildfaces - its on-the-move WildAI can bring to you remarkable benefits of digital transformation for the facility management industry and transform it into an automated process. It has comprehensive use cases that include:

- providing accurate, Automated Fever Detection performing multiple temperature checks from a distance even in extreme crowds without any human intervention. Its award-winning fever tracking and social distancing capability ensures potential virus carriers will be contained immediately - controlling staff contactless access, automate inspection/work flow and ensuring safety in workplaces and ever changing construction sites

### SMART MAINTENANCE

Smart maintenance from WildAI can provide automatic checks on equipment to ensure it is running healthily eliminating time-consuming and tedious manual processes that are highly error-prone. WildAI is a vision-based Artificial Intelligence that can emulate the human brain for carrying out complex preventive maintenance work automatically. These include identifying overheating of pump, corroded pipe that leaks and automatically stop escalator if a small object (i.e. a screw or coin) is about to fall into its mechanism. WildFaces' Smart Maintenance provides early warning of potential failures. It can predict & prevent failure & Save you Money.



# BACKGROUND OF HONG KONG'S ICT INDUSTRY

Hong Kong is a leading business centre in the Asia-Pacific region mainly due to her advanced telecommunications infrastructure. In 2020, the industry of information and communications generated HK\$95.6 billion in revenue, contributing to 3.5% of GDP. In the World Competitiveness Yearbook 2020 by the International Institute for Management Development (IMD), the overall competitiveness of Hong Kong rank fifth among 63 countries, and also for the part of digital ranking. Hong Kong has a large pool of skilled ICT professionals, providing services for clients spanning a wide range of businesses. According to the Census and Statistics Department of the Hong Kong Government in 2019, there were 11,095 enterprises in ICT industry, with 108,982 persons engaged in the ICT sector, including professional and technical workers (e.g. network engineers, technicians, programmers, web portal designers, information technology professionals, etc.) and workers in non technical fields (e.g. clerical and accounting staff).

To foster the ICT development, Hong Kong Government has put in place various initiatives, such as funding support, provision of infrastructure, international cooperation and manpower development. Also, with rising corporate engagements in incubation and accelerators programmes, new initiatives to help start-ups hatching from universities, particularly the emergence of start-ups with a "unicorn" status, it is anticipated that Hong Kong's technology sector may soon reach a tipping point and will be propelled into much faster growth.

Currently Hong Kong Government has a Talent List which comprises 11 professions. Talents in the List are those Hong Kong needs most in the immediate to medium term for the development of economy. Big data software engineer and cyber security specialist are specifically needed for Hong Kong's ICT industry. We believe the unlimited opportunities in Hong Kong definitely attract targeted ingenious talents from around the world to create cluster effects, stimulate the development of local talents and propel Hong Kong forward.

We also believe with new opportunities from the Guangdong-Hong Kong-Macao Bay Area development, Hong Kong will further capitalize on its advantages in R&D capabilities, technological infrastructure, legal system and intellectual property protection to spearhead the ICT development, and act as a solid business platform for innovative companies to access the Asian market, or mainland China's innovative companies to go international.

## ORGANISATION OF HONG KONG PAVILION



Hong Kong Software  
Industry Association  
香港軟件行業協會

### INTRODUCTION OF HKSIA

The Hong Kong Software Industry Association Limited (HKSIA) is the organiser of Hong Kong Pavilion. It is a Hong Kong registered non-profit making organisation founded by a group of IT professionals and IT corporations in Hong Kong dedicated to the China market. Its main purpose is to identify and develop business opportunities for Hong Kong software companies through cooperation with the mainland or overseas counterparts. The consensus driving the collaboration of all in forming the association is the conviction that the Hong Kong software industry can better manifest itself and benefit by integrating with the vast market and resources of the mainland.

Henceforth, HKSIA has set its

Objectives on

1. Promoting software industry development and exploring business opportunities in the mainland and overseas.
2. Coordinating with foreign software industry for better resources allocation, benefits sharing and mutual added value.
3. Strengthening co-operation and enhancing communications between Hong Kong and mainland software industries.
4. Achieving mutual benefits of business growth for Hong Kong and mainland software companies through international exposures, exchange of project management skills and technical talents.

Supporting Organization:



Contact Us

## HONG KONG SOFTWARE INDUSTRY ASSOCIATION

TEL: (852) 3913 2000

FAX: (852) 3011 3073

Address: Room 7-8, 13/F., BayProgress Commercial Building,  
9 Irving Street, Causeway Bay, Hong Kong



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