

SINGAPORE ASIA TECH x SG 2023



# HONG KONG PAVILION

7 - 9 JUNE 2023

Organizer

Funded by Trade and Industrial Organisation Support Fund,  
Trade and Industry Department



Hong Kong Software Industry Association  
香港軟件行業協會



工商機構支援基金  
Trade and Industrial Organisation Support Fund



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# EXHIBITION



## INTRODUCTION

<b>EVENT</b>	Asia Tech x SG 2023
<b>TIME</b>	7th – 9th June 2023
<b>VENUE</b>	3H1-01, Singapore Expo, 1 Expo Dr, Singapore 486150
<b>SHOW HOST</b>	ATxEnterprise TechXLR8 Asia
<b>ORGANISER</b>	Informa Tech Infocomm Media Development Authority
<b>CONSULTANT</b>	Ms. Adelia

Asia Tech x Singapore (ATxSG) is Asia's flagship tech event where technology intersects with society and the digital economy.

Organised by the Infocomm Media Development Authority (IMDA) and Informa Tech, and supported by the Singapore Tourism Board (STB), ATxSG drives conversations only possible in Singapore across business, tech and government.

### ATxEnterprise

The flagship industry events of ATxSG, bringing together telecommunications, broadcast and media, satellite and enterprise solutions into exhibition marketplaces and conferences.

### TechXLR8

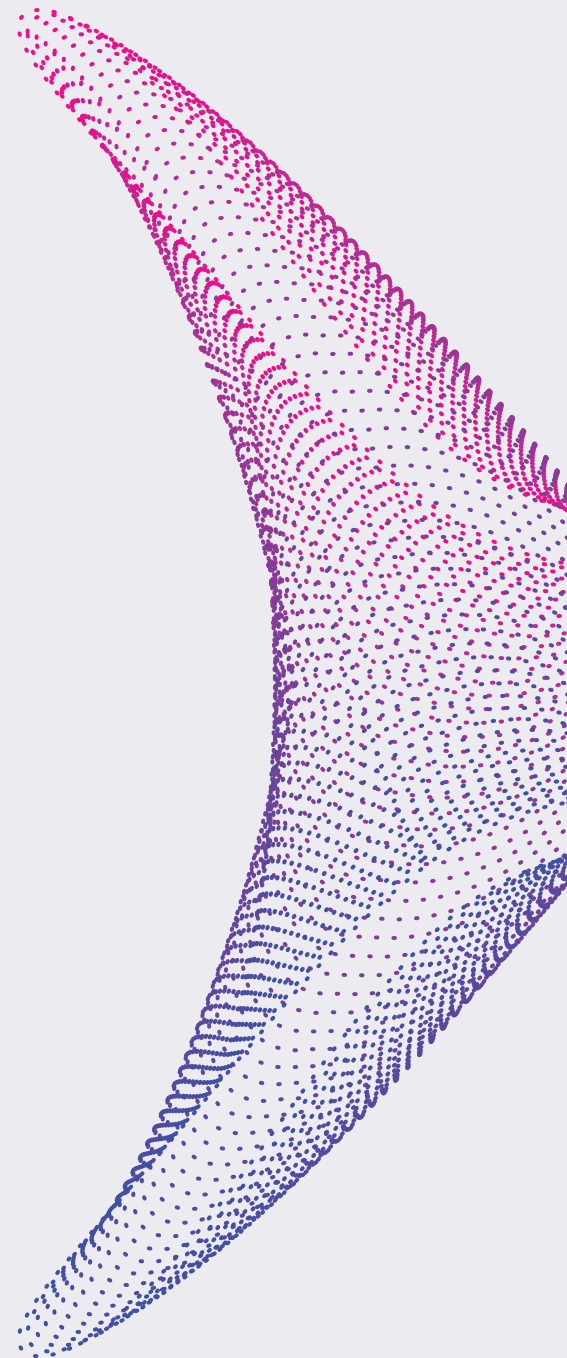
TechXLR8 Asia gathered leaders in AI, Cybersecurity, IoT, Cloud, Data and Quantum Technology to harness the power of disruptive technology to transform cities and businesses in APAC.

### Hong Kong Pavilion

“The promotion of Hong Kong outstanding information and communication technology (ICT) industries in the ASEAN markets ‘is organised by Hong Kong Software Industry Association (HKSIA) and funded by the Trade and Industrial Organisation Support Fund of the Trade and Industry Department of the Government of the Hong Kong Special Administrative Region.

The Project, running from 2023 to 2024, sets up 4 Hong Kong Pavilions in different high tech expo of four Asean countries, including Singapore, Thailand (Bangkok), Malaysia (Kuala Lumpur) and Indonesia (Jakarta) and organizes 4 workshops to promote the latest technologies and practical tools available to the industry in Hong Kong. It provides a valuable opportunity for Hong Kong companies to upgrade and showcase their excellent products and services.

HKSIA sports a pavilion of 120sqm in AsiaTech X Singapore for 20 Hong Kong companies to co-exhibit and promote their businesses in Singapore. The exhibitors are focusing on three key areas: BigData, AI, and SaaS.

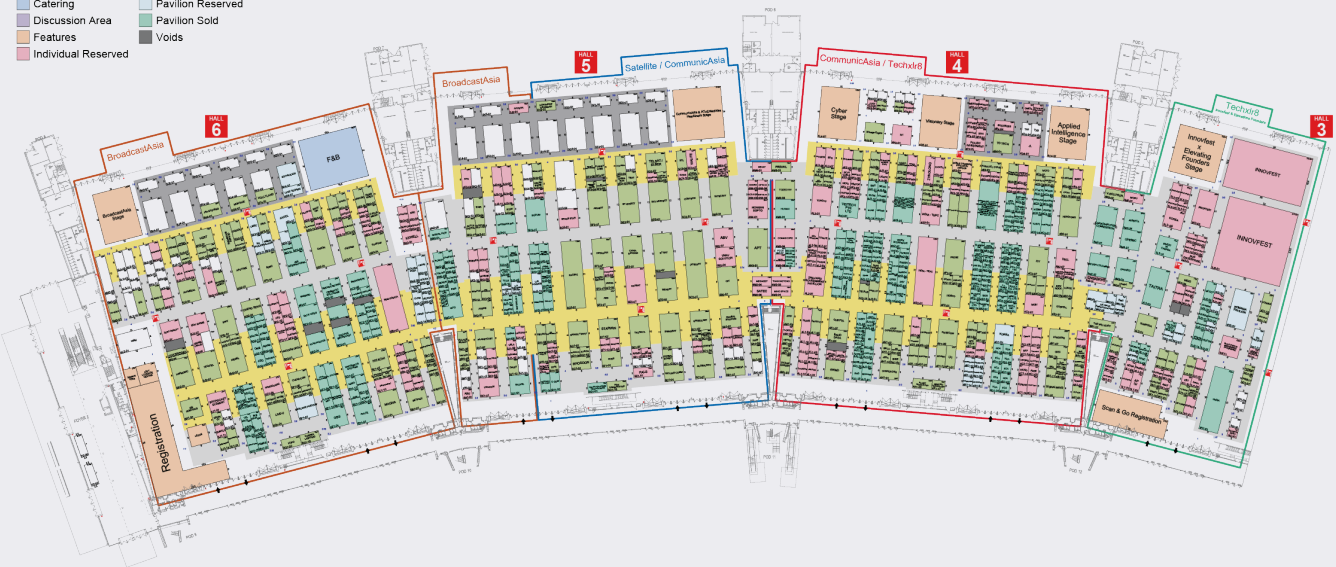


# FLOORPLAN



HONG KONG PAVILION, 3H1-01

- Available
- Catering
- Discussion Area
- Features
- Individual Reserved
- Individual Sold
- Pavilion Reserved
- Pavilion Sold
- Voids



Issue Number: 65/1  
Issue Date: 25 Apr 2023



# BOOTH DESIGN



HONG KONG PAVILION, 3H1-01

## FRONT



## BACK



# EXHIBITORS' INFORMATION



## ABCD Limited

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KOWLOON SAN PO KONG



An innovative Hong Kong – based A.I. company focus on 2nd development on open source robotic devices, such as 4-legs robot, 2-legs robot and wheeled robot. By re-develop the hardware devices and software application, the robots are adaptable to specific scenario or purpose of operation. We also provide tailor made solutions to clients.

### PRODUCT/SERVICE

#### **Indoor Air Quality**

Indoor air pollution refers to the pollution of the atmosphere caused by substances that are harmful to human health and the surrounding environment. School classrooms are the main places for students to study. Students spend an average of 4 hours or more in classrooms every day. The air quality in classrooms directly affects students' physical health and learning efficiency. There are a lot of people in the school classrooms, and the doors and windows are closed due to the cold weather in winter; in the hot summer days, the doors and windows are closed due to the air conditioner, which increases the concentration of carbon dioxide in the classroom, which directly affects the teaching efficiency of teachers and students as well as their learning. Physical and mental health. This product can turn the classroom index into learning materials, and students can improve air quality while learning about ESG/IAQ.

## AIDA Tech Limited

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HONGKONG



### CARD OF NFT

### PRODUCT/SERVICE

#### **NFT**

The trend of digital collectibles is getting hotter and hotter, and NFT technology has propelled the rapid development of the digital collectibles market. Now, we combine NFT technology with card games to bring you a brand new collection experience.

Our NFT card series includes a variety of unique cards, each of which is carefully designed and manufactured with high collection value. These cards are issued in the form of NFT technology, and you can buy, hold, and trade them through blockchain technology. In addition to their collection value, our NFT cards can also serve as game elements for card games, allowing you to experience a whole new gaming experience. Each card has unique game abilities and skills that you can add to your card deck and use to battle and compete with other players.

Now, you can buy and hold NFT cards through our platform and start your digital collectibles and card game journey. We believe that this will be a fun and valuable adventure that you cannot miss!

Come and join us to start your NFT card journey now!

# EXHIBITORS' INFORMATION



## Altai Technologies Limited

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Altai Technologies is a leading provider of carrier-grade WiFi products and technologies with deployments in over 100 countries, 200 container ports, manufacturing plants and warehouses. The Altai Super WiFi Solution includes a complete portfolio of indoor and outdoor products for carriers, WISPs and enterprises to support a wide range of applications such as mobile data offload, public access, WLAN access and backhaul.

### PRODUCT/SERVICE

#### **Altai Super WiFi**

Super Wi-Fi with unmatched radio performance

Altai Super WiFi Solution delivers one of the best price/performance values in the market:

1. Large area coverage (10 times of standard AP) as a result of patented smart antenna technology coupled with signal processing algorithm and superior RF system level design
2. Patented AirFi technology and smart load balancing to optimize throughput and capacity (5 times of standard AP)
3. Lowest total cost of ownership (TCO) achieved with much smaller no. of AP required
4. Seamless coverage with low-latency smart roaming for mission-critical applications
5. High availability and redundancy through the AlwaysConnected feature and Self-Healing Backhaul Links

## Computer And Technologies Software (Hong Kong) Limited

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Computer And Technologies Software (Hong Kong) Limited is the software arm of Computer And Technologies Holdings Limited. Established in 1991, C&T Group operates its business with a vision to build a better world with Information Technology. Listed on the main board of Hong Kong Stock Exchange (SEHK: 00046) since 1998, C&T is committed to providing best-of-breed enterprise software products and cloud services from human resources management to cyber intelligence, information management, procurement management, property management and retail management to enable organizations to run their businesses and operations better.

### PRODUCT/SERVICE

#### **ChainStorePlus**

Premium retail software suite that enables retailers to manage POS operations of multiple brands across regions with a global perspective.

#### **ProSmart**

Integrated procurement software suite that pioneered the digital way of tendering with an automated and auditable management platform.

# EXHIBITORS' INFORMATION



## DID Technology Limited

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DID Technology Ltd. mainly explores and practices in the field of web3 and metaverse. VNET is the latest project of the company, focusing on DID .

### PRODUCT/SERVICE

#### **VNET.CC**

VNET.CC is a Web3 technology based service focusing on DID . It is a decentralized name card and the NFT trading platform.

## EDNS Limited

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EDNS is a name and lookup service built on the Polygon blockchain, a layer-2 scaling solution for Ethereum, and its compatible with Ethereum allowing crypto users to translate their machine-readable addresses to human-readable addresses. It provides a Decentralized Domain Naming Service for Web3.0-related demands, including NFT, Cryptocurrency Wallet, Web hosting, DeFi ID, and GameFi ID in the Digital world.

### PRODUCT/SERVICE

#### **EDNS Domains name and lookup service**

EDNS is a name and lookup service built on the Polygon blockchain, a layer-2 scaling solution for Ethereum, and its compatible with Ethereum allowing crypto users to translate their machine-readable addresses to human-readable addresses. It provides a Decentralized Domain Naming Service for Web3.0-related demands, including NFT, Cryptocurrency Wallet, Web hosting, DeFi ID, and GameFi ID in the Digital world.

# EXHIBITORS' INFORMATION



## Egg Technologies Limited

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Our Customers, Volunteers, Staffs, Investors are united in their BELIEF that all students are:

- Have the power to learn
- Are curious & creative
- Are experts in some aspects

No two students have exactly the same skills or learning style. That's why we created EGGKITS. A STEM kits to inspire students to think, to learn, to build. With the full of success atmosphere, encourage them to CREATE.

### PRODUCT/SERVICE

#### **Hong Kong real-time big data information student learning teaching material kit**

In today's society, esg and carbon neutral issues are endless, and smart city is definitely a topic that young people need to learn. Managing the city well will be a challenge for young people in the future in terms of productivity, environmental protection, and comfort. However, the smart city kits learned on the market are generally limited to simulating building data and simple logical inferences. However, this product cooperates with the city data of the Hong Kong government to allow students to learn analysis and judgment. In the middle, technologies such as cloud computing and artificial intelligence can be combined. Let students really feel the charm of smart cities.

## Euclidean China Limited

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We are a passionate team who develop the world's most powerful 3D rendering capability and associated software solutions. We enable companies with large 3D datasets to save time and money on their storage and visualisation. We do this by hosting 3D data in the cloud at industry-leading rates and streaming that data in a collaborative, cross-platform environment. Our goal is to be a global leader in connecting people with an accurate 3D digital version of the real world.

### PRODUCT/SERVICE

#### **Udstream**

udStream is an application that allows the loading and displaying of multiple disparate 3D data formats, including Euclidean's proprietary Unlimited Detail format (.uds).

udStream includes a suite of tools for viewing geolocated datasets and unlocking their value. Contained within the application are powerful tools for measurement, visual interrogation, filtering and more, allowing the user to harness powerful and valuable insights from previously inaccessible data. udStream distinguishes itself against other 3D data applications in the market. It allows the visualisation of an unlimited amount of points within a particular dataset, and combines this with an accurate, geolocated overview that is entirely controlled by the user. It also contains tools for measuring and viewing datasets in industry-standard ways, and can incorporate polygon, BIM, CAD and other valued 3D formats within the one fully customisable scene.



# EXHIBITORS' INFORMATION



## Fano Labs Limited

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FANO 有光科技  
FANO Labs

Fano Labs is a spin-off from the University of Hong Kong specializing in developing speech recognition, speaker diarization, voice biometrics, and natural language processing technologies for multilingual environments. Fano Labs is headquartered in Hong Kong Science Park with offices in Shenzhen and Guangzhou. We help enterprises with customer services, compliance, regulatory risk and other business lines. Since 2015, we have been providing innovative AI technologies and solutions to various industries, including Finance, Telecom, Government sectors and more.

### PRODUCT/SERVICE

#### Callinter - AI Interaction Analytics Platform

Fano Labs AI Interaction Analytics System Callinter uses language AI technologies to empower contact centres to analyse their customer interactions, and specialise in analysing call recordings in multilingual and mixed language settings. Callinter can be applied to the following use cases:

- Automatic Quality Management (AQM): evaluate how customer service staffs interact with customers and determine a customer service performance score
- Business Insights Discovery: classify different call natures, the reason for calling, customers interests, hot topics, and long calls. Callinter can provide the distributions of these interactions and indicates customers satisfaction levels. Based on these business insights, enterprises can come up with better ways to enhance service quality, reduce potential customer churn, and implement proper customer retention strategies.
- Sales compliance: analyze enterprises audio, and automatically flag recordings that might contain mistakes, misconduct, mis-selling practices; or instances that do not comply to the legal selling procedures from risk assessment, risk disclosure to T&C read-out.

## Farm66 Investment Limited

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Hong Kong

綠芝園  
FARM66  
Innovation for Urban Farming

Farm66 is a leading Hong Kong Agri-tech company pioneering an industry 4.0 solution for urban vertical farming. Farm66's vision is to make the world healthier by providing people with clean, natural, tasty and fresh produce using sustainable technologies. Through patented in-house innovations, such as Multi-layer Vertical Planting (MVP) structure, Soilless Hydroponics Farming (SHF) techniques, Indoor Aquaponics Farming Eco-system (IAFE), Energy-efficient LED Wavelength Farming, Cloud-based Farming Parameters (CFP) monitoring and A Modular Agricultural Robotic System (MARS). Farm66 grows quality vegetables locally with low-carbon footprint to promote Farm to door in city.

### PRODUCT/SERVICE

#### A Modular Agricultural Robotic System (MARS) with Cloud-based Farming Parameters (CFP) monitoring

The technology of Cloud-based Farming Parameters (CFP) monitoring ensures good quality with high yield by improving growth efficiency of farming in plants.

The energy-efficient spectrum LED wavelength farming technology, compared with traditional daylight lamp T9, reduces 70% of energy consumption.

A Modular Agricultural Robotic System (MARS) allows plants growing in enclosed shipping container. It significantly reduces insect and bacterial damage to vegetables and thus no pesticide is required. The usual growth cycle of our veggies is from 55 to 35 days, which is reliable and stable as compared to traditional farming.

Farm66 is focused on collecting big data from the different LED lights, temperature, humidity and balance of nutrients etc.. We use our date management system to improve the rate and efficiency of growing, essentially increasing both the quality and quantity of the vegetables we grow.

# EXHIBITORS' INFORMATION



## Im sight Technology Co., Limited

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Im sight is an innovative company for providing IT solution to enhance hospital efficiency, by patented AI deep learning technology for medical image analysis among the specialities in pathology and radiology. Our patented technology performs in-depth analysis on a huge volume of medical images, and tailored platform with user-friendly auxiliary tools enhances overall experience on accuracy and efficiency in medical diagnosis.

### PRODUCT/SERVICE

#### **Lung-Sight**

Lung-Sight is an intelligent software solution for lung cancer screening, which reads CT images and categorize risk level. Less than 10 seconds, Lung-Sight performs automated outlining each lung nodule, with accuracy measurements up to 3 mm and detailed follow-up trends comparison, tremendously enhances doctors overall experience in routine clinical workflow

#### **Cervical-Sight**

Cervical-Sight is a revolutionary AI software for aiding cervical cancer diagnosis in a precise and robust manner with reporting time shortening by 90%. Based on AI deep learning model with high-quality control, it first checks the quality of the whole slide image to ensure there are enough cell numbers and no impurity presence for analysis then automatically annotate suspected abnormal cells to give the location and corresponding AI confidence score. The classification of the cell is based on the 2014 TBS international standard which up to 15 categories, annotating cell-level and slide-level results within two minutes, and marking out excavation features, nuclear mass ratio, and nuclear size. Meanwhile, a comprehensive assessment can be made with the attached abnormal cells screenshot in the report.

## Integrated Solutions Limited

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Integrated Solutions Limited (ISL) has been a developer of enterprise software applications since 1985. With over 38 years of proven experience in information management, ISL is unique and outshines in Hong Kong. Instead of doing custom-made work which only emphasize features fitting to one company's needs, ISL places tremendous weight on the improvement of its products and its services to the needs of Hong Kong, and has built up the reputation of quality workmanship.

### PRODUCT/SERVICE

#### **ReportNOW**

ReportNOW is a Digital Transformation Platform that helps any organisation to rapidly and accurately transform its business process digitally. With ReportNOWs state-of-the-art technology and tons of practical functionalities, users can quickly digitalize the current processes with our simple and user-friendly No-Code platform and quickly improve the mobility of their task force. Hundreds of enterprises have already adopted ReportNOW in their operations and have successfully transcended thousands of existing processes through digital transformation.

Once ReportNOW is up and running, everyone in the organization is able to append new features in order to further refine the business processes as your company grows.

You are given all the components you need to build your forms and reports with simple drag-and-drop. Our platform supports you with the latest technology, including the use of AI, Augmented Reality (AR) and IoT, etc., to help you keep pace with your business needs and the market trend.

# EXHIBITORS' INFORMATION



## isBIM Limited

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As a member of C Cheng Group (1486. HKEX), isBIM offers unparalleled digital-built solutions to governments, leading developers, consultants, contractors, and facility managers in the Asia Pacific Region, engaging in over 1,600 global construction projects. With persisted innovation since 2010, isBIM aspires to take the entire construction lifecycle online through advanced BIM, digital twin, IoT, and deep machine learning technologies.

### PRODUCT/SERVICE

#### JARVIS

In 2016, isBIM founded Shenzhen Qianhai Jarvis Data Consulting Co., Ltd (JARVIS in short) to enhance its research and development. Its champion SaaS product, JARVIS, is an all-in-one platform that integrates over 15 digital-built applications: Common Data Environment (CDE), Digital Works Supervision System (DWSS), Eagle Eye Digital Twin Control Center, Smart Asset Management System, and more. As of 2022, JARVIS has captured over 100 million square meters of project space, excelling as a national nominee for the World Summit Awards (WSA) of the United Nations under the category of the Best Digital Solution to Smart Urbanization.

## ITE Limited

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Kowloon, Hong Kong



ITE LIMITED was founded in 2008 as a Hong Kong-based IT solutions & digital marketing agency, with a vision to assist our clients in penetrating the affluent Greater Bay Area and the wider mainland Chinese market by leveraging our digital marketing, software and IT expertise. Over the years, ITE have partnered with several big names in the luxury hotel industry, banking & finance, retail, beauty and education industries.

### PRODUCT/SERVICE

#### EventGo

ITE LIMITED has developed some widely used solutions to assist our clients digitalize their events and running digital campaigns with our customized and canned solutions.

# EXHIBITORS' INFORMATION



## MapKing International Limited

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MapKing International Limited is a leading connected vehicles and smart city services company. We serve several BigTechs in the region and have offices in major cities in Asia.

Our smart city services are focused on Connected Vehicles, Fleet Management, e-Hailing, Big Data & AI, Metaverse, Street View, VR, Digital Twin & Drone, Map & Search, intelligent applications in transport, construction, conservation, hotel & mall design, town planning and consultancy services. Visit [www.MapKing.com](http://www.MapKing.com) for more info.

### PRODUCT/SERVICE

#### **Fleet Management, Connected Vehicles and ITIS Services**

MapKing provides logistics fleet management to branded clients. It supports GPS, two-way communication and high end mobile management functions. Products:-

1. High end DVR (live CCTV) for vehicle surveillance inward/outward;
2. Price efficient GPS fleet management system software, hardware and services;
3. Tracker for Apple iPhone (no maintenance nor data cost);
4. APP and system based tracking and management platform;
5. Good price and good coverage Web Map services

#### **Digital Twin, Street View, AI, Metaverse and Web 3.0**

Looking for partner and projects for Digital Twin, Street View, AI, Metaverse and Web 3.0.

MapKing performed leading projects in digital twin, 3D virtual reality, street view, AI in Hong Kong. Leading to new Web 3.0 application in Streetview.NFT, we invite partner company and experienced 3D model creator, street view photographer, GIS experts join us.

## Marvel Digital AI Limited

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At MDAI, we are dedicated to developing AI solutions that can make a real impact in various industries. Headquartered in Hong Kong, MDAI has established offices in Greater Bay Area cities. We have three main business areas: Edge Computing AI, Web3-AI, and Smart and Sustainable City AI. We strive to build a world-class AI platform that connects the physical world with the digital world, and most importantly, making a positive impact on human, environmental, social, and economic aspects of life to co-create a sustainable world. We are committed to applying our technology towards this objective. Main Business: Edge Computing AI, Web3-AI, and Smart and Sustainable City AI.

### PRODUCT/SERVICE

#### **QuantBit - An AIGC Engine**

QuantBit is a novel AIGC engine, a creative suite for virtual world creators. Whether you are a skilled creator or just getting started, whether you want to build a playable or informative virtual stage...you're all set with our engine. We seek to open up a new world of possibilities for creators by making content creation accessible and efficient. You can create all these essential assets with our engine that make your worlds more dynamic and engaging:

- 3D Generation (from phone-taking videos)
- Image Generation & Reimagination (from texts/images)
- Group Scene & Dialogue Generation (from texts)

Imagine these assets can now be created with just a mobile phone or a set of prompts.

We are excited to see everyone are able to unleash their creativity and bring their new insights into the world by the power of AI - which is our mission. Come and have fun with our AIGC engine!

# EXHIBITORS' INFORMATION



## Posify Group Limited

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Hong Kong



Founded in Hong Kong in 2015, Posify is an Omni-channel Smart Retailing Cloud Platform. We provides different retail solutions for SMEs, which is able to adapt to all types of business models from pure E-commerce, chain stores, consignments to branded App. Posify provides beyond-ERP functions to achieve Click and Collect so as to help merchants to drive efficiency, drive productivity and drive profitability. During these 7 years, Posify has been well-recognised and awarded in retail innovation sector, including HKICT Award, HKRMA Smart Retailing Award etc.

### PRODUCT/SERVICE

#### **Posify Smart Retailing Cloud Platform**

Posify is Asia first truly seamlessly integrated Smart Retailing Cloud Platform. It is able to adapt to all types of business model from pure ecommerce, chain stores, wholesales, franchise, to mixed business model, which helps SMEs to streamline operation flow, optimize inventory management and facilitate multi-store management process so as to drive productivity and maximize profit. Posify provides holistic end-to-end capabilities from the front-end consumer experience to back-end operations management and analytics with 6 functional modules:

- 1) Holistic ePOS Provide the best-selling engagement with your customer
- 2) Intuitive eShop/ App builder - Create an eye-catching eshop/App to attract more customers
- 3) Holistic Inventory Management - Real-time inventory management to get rid of discrepancies
- 4) Powerful CRM Posify 3R strategies to nurture more loyal members and generate repeat sales
- 5) Promotion module Provide 8 promotional types with 100 combinations
- 6) Social Commerce integration Seamlessly integrate with Wechat Mini Program

## Prive Services Limited

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Prive Technologies is a leading innovator in the financial and wealth management industries, through its provision of comprehensive, integrated and modular wealth management solutions to financial service providers. We are uniquely positioned between the banking software behemoths and the small fintech startups to provide the most comprehensive and innovative services to our wide network of B2B and B2C clients. Prive Technologies is in the growth stage with a strategy to foster relationships with existing clients and building new ones in the future. Prive has 7 offices globally, and our platform is live in 16 countries, across over 50 clients.

### PRODUCT/SERVICE

#### **Prive Managers**

Prive provides an end to end digital private banking system, called in Bank-in-a-Box along with its strategic partner Credit Suisse, which is designed to empower and enable challenger banks (neo-banks), telecommunications companies, mobile manufactures, social media giants and many others to foray into the world of private banking. Prive's system is designed to act as a completely digital bank-end private banking system, with features including financial data analysis, aggregated financial statements, aggregated personal finance, automated institutional investments, real-time diagnostics, interactive customer evaluation, smart portfolio management, real-time investment advice, data-driven investment recommendations, investment management tools and an artificial intelligence based robo-advisor. These modules, when deployed standalone or as part of the bank-in-a-box offer streamline processes and reduce complexity and operational costs for private banking operations.



# EXHIBITORS' INFORMATION



## SOCIF Limited

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SOCIF is a technology startup located at HKSTP, specialized in providing Smart Transport solutions. Our focused technology areas include location-based GIS, AI video analytics and edge computing. SOCIF mainly focuses on Passenger Information Solutions (PIS) such as providing Estimated Time of Arrival (ETA), Passenger Counting System (PCS), Fleet Management System (FMS) and Traffic Analysis System (TAS).

SOCIF has been involved in an HKD 65 million government contract (i.e. Transport Department of HK) with HKT and Hong Kong Octopus to provide the Estimated Time of Arrival (ETA) service for 3500 public green minibus, serving 1.5 million daily passengers.

### PRODUCT/SERVICE

#### **Passenger Information System**

SOCIF mainly focuses on Passenger Information Solutions (PIS) such as providing Estimated Time of Arrival (ETA), Passenger Counting System (PCS), Transport Management System (FMS) for the Transport sector.

## WildFaces Technology Limited

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WildFaces helps leading organizations establish their own core visual AI foundation platform making use of our ready & proven 300 WildAI software modules automating various time-consuming manual processes across industries.

### PRODUCT/SERVICE

#### **WildAI - On-the-Move visual AI software**

WildFaces patented On-The-Move Artificial Intelligence (AI) based analytics system, WildAI, provides video, sound and smell analytics from moving sensors/ cameras on drones, moving robots and body-worn cameras. Such systems have been implemented on numerous government and commercial sites worldwide.

Applications range from anonymized tracking (with privacy protection) and traffic congestion management to sound and smell analytics.

WildAI requires minimal training, is computing light (does not require GPUs) and can be deployed very quickly. It:

- Operates in real-time even when the sensor is On-the-move
- Requires little data training no labelling
- Is infrastructure light fewer cameras required
- Is computation light



# BACKGROUND OF HONG KONG'S ICT INDUSTRY

The ICT industry in Hong Kong has undergone rapid development over the past few decades, and has emerged as one of the leading business and financial centers in Asia and globally. Hong Kong's ICT industry is highly diversified, covering a wide range of sub-sectors such as telecommunications, e-commerce, data center, software development, and information security among others.

The ICT industry in Hong Kong is expected to continue its strong growth in the years to come and make significant contributions to its economy. According to the latest forecasts, the total output of Hong Kong's ICT industry is expected to reach US\$31.2 billion by 2023, which is equivalent to 8.5% of Hong Kong's GDP. Meanwhile, the Hong Kong government is actively promoting the development of the ICT industry, including through investment in upgrading digital infrastructure and enhancing technical training to boost industry competitiveness.

Hong Kong's ICT industry is attracting more and more talented people. By 2023, the size of Hong Kong's ICT workforce is expected to exceed 100,000, including both technical and non-technical personnel, providing Hong Kong with a continuous pool of human capital for sustainable development.

In the years to come, Hong Kong's ICT industry will continue to be driven by the global economic digital transformation and the Asian technology boom. As the Hong Kong government and enterprises continue to push forward various innovative projects and digital transformation plans, Hong Kong is poised to maintain its leading position in the ICT industry and inject new impetus into the economic development of Asia and the world.

## ORGANISATION OF HONG KONG PAVILION



Hong Kong Software Industry Association  
香港軟件行業協會

### INTRODUCTION OF HKSIA

The Hong Kong Software Industry Association Limited (HKSIA) is the organiser of Hong Kong Pavilion. It is a Hong Kong registered non-profit making organisation founded by a group of IT professionals and IT corporations in Hong Kong dedicated to the China market. Its main purpose is to identify and develop business opportunities for Hong Kong software companies through cooperation with the mainland or overseas counterparts. The consensus driving the collaboration of all in forming the association is the conviction that the Hong Kong software industry can better manifest itself and benefit by integrating with the vast market and resources of the mainland.

Henceforth, HKSIA has set its

Objectives on

1. Promoting software industry development and exploring business opportunities in the mainland and overseas.
2. Coordinating with foreign software industry for better resources allocation, benefits sharing and mutual added value.
3. Strengthening co-operation and enhancing communications between Hong Kong and mainland software industries.
4. Achieving mutual benefits of business growth for Hong Kong and mainland software companies through international exposures, exchange of project management skills and technical talents.



# COLLABORATING ORGANISATIONS



## Contact Us

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