

HONG KONG PAVILION

22 - 24
NOV 2023

Organizer



Hong Kong Software
Industry Association
香港軟件行業協會

Funded by Trade and Industrial Organisation Support Fund,
Trade and Industry Department



工商機構支援基金
Trade and Industrial Organisation Support Fund



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EXHIBITION



INTRODUCTION

EVENT	DigiTech ASEAN Thailand 2023
TIME	22 nd – 24 th November 2023
VENUE	F10 and F15-F22, Hall 7, IMPACT Exhibition Centre, Bangkok, Thailand
SHOW HOST	Thailand's Ministry of Digital Economy and Society
ORGANISER	IMPACT Exhibition Management Co.,Ltd

DigiTech ASEAN Thailand 2023 - the key face-to-face exhibition and networking platform to connect with the global tech and digital community. The regional digital market in ASEAN as a whole is expected to hit US\$500 billion by 2025, to become one of the world's top 5 regions for digital technology applications by 2025.

The exhibition covers 8 Key Exhibit profiles from Business Software, Artificial Intelligence, Cyber Security, E-commerce and Digital Marketing, Data & Cloud, Smart Solutions & IoT, 5G Technology & Network, and WEB 3.0. Over 250 exhibiting companies & brands and 5,000 industry professionals are expected to attend the 2023 edition, against a digital market environment that is enjoying unprecedented growth driven by rapid digital transformations.

Host Organisations



Ministry of Digital Economy
and Society, Thailand



Ministry of Higher Education, Science,
Research and Innovation



Hong Kong Pavilion

“The promotion of Hong Kong outstanding information and communication technology (ICT) industries in the ASEAN markets” is organised by Hong Kong Software Industry Association (HKSIA) and funded by the Trade and Industrial Organisation Support Fund of the Trade and Industry Department of the Government of the Hong Kong Special Administrative Region.

The Project, running from 2023 to 2024, sets up 4 Hong Kong Pavilions in different high tech expo of four Asean countries, including Singapore, Thailand (Bangkok), Malaysia (Kuala Lumpur) and Indonesia (Jakarta) and organizes 4 workshops to promote the latest technologies and practical tools available to the industry in Hong Kong. It provides a valuable opportunity for Hong Kong companies to upgrade and showcase their excellent products and services.

HKSIA sports a pavilion of 120sqm in DigiTech ASEAN Thailand for 20 Hong Kong companies to co-exhibit and promote their businesses in Thailand. The exhibitors are focusing on three key areas: BigData, AI, and SaaS.





FLOORPLAN

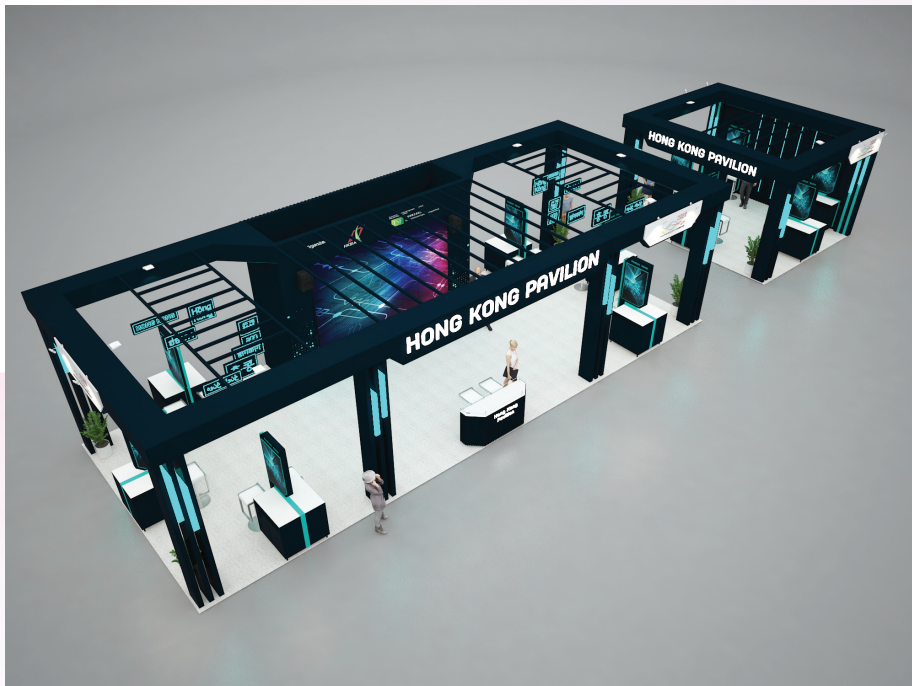
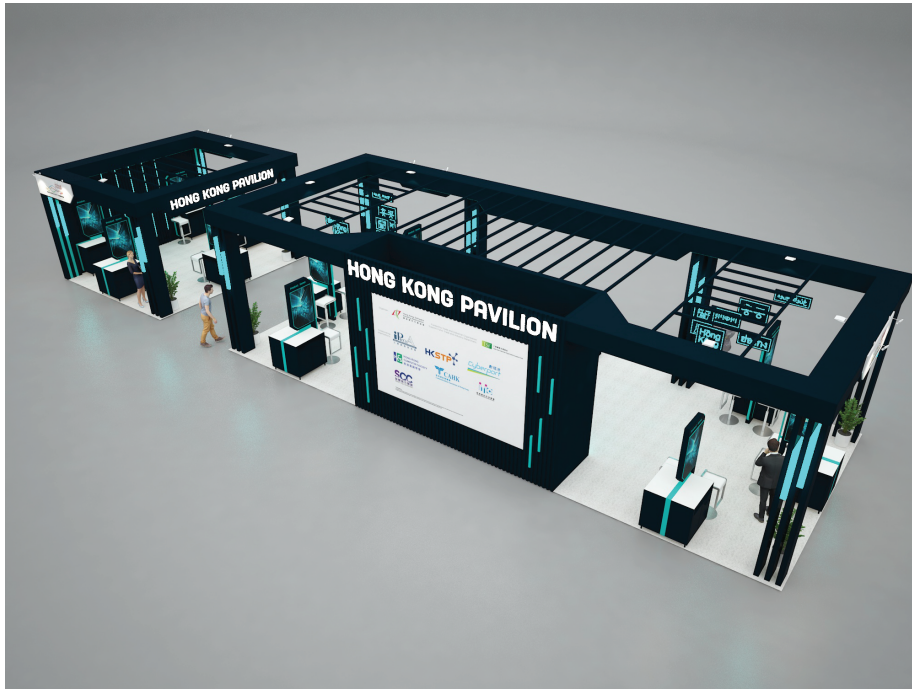
HONG KONG PAVILION, F10, F15-F22





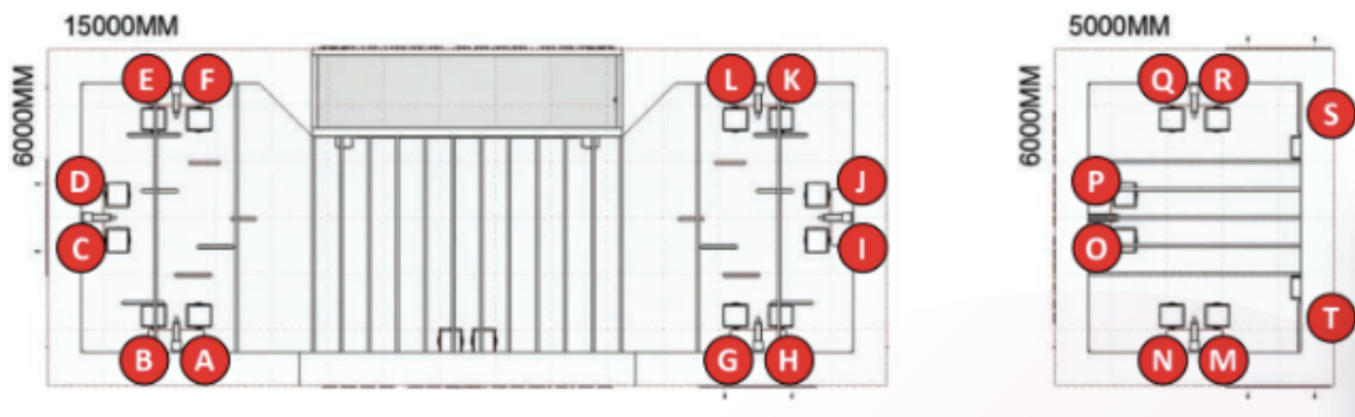
BOOTH DESIGN

HONG KONG PAVILION, F10,F15-F22





COMPANY DISTRIBUTION



POS	COMPANY NAME	PRODUCT NAME
A	Imsight Technology Co., Limited	Cervical-Sight
B	Wesocial Limited	WeChat Services and Mini Program Development
C	OceanX Technology Limited	OceanX ECM
D	SS Data Limited	A Dynamic Big Data Prediction Model of E-Commerce Customer Purchasing Behaviour
E	Cloud Ocean Technology Company	XingFS
F	Godzspeed Autosport Holdings Limited	Professional Automotive Simulation & Game
G	Altai Technologies Limited	Altai Super WiFi
H	Integrated Solutions Limited	ReportNOW
I	Fano Labs Limited	Multilingual AI Interaction Analytics Platform Callinter
J	Getlinks HK Limited	Market Expansion and Recruitment in GBA to SEA
K	Parami Co. Limited	MegaCHAT
L	Wee Creation Company Limited	Mobile.Cards
M	eWalker Consulting (HK) Ltd.	Logbox
N	Esix Limited	Xatellite CPE / IPfiber Technology
O	Anlyvis Limited	Edge AIoT (Computer Vision)
P	EDNS Limited	Decentralized Domains
Q	DAEM Technology Limited	Digital Asset Exchange Machine - DAEM
R	Enlighten Consultancy Company Limited	Business service coupon and redeem mobile app platform
S	PayMeta Limited	Payment Portal and Network
T	Metersquare Limited	Metersquare Solution Suite

EXHIBITORS' INFORMATION

Altai Technologies Limited

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Altai Technologies is a global leader in industrial-grade Wi-Fi solutions, with a strong presence in over 100 countries. With our brand, Altai Super WiFi™, we specialize in designing, developing, and marketing advanced Wi-Fi products and solutions for industrial applications. Our seamless and secured wireless solutions boost productivity and operational efficiency in industrial digitalization and automation. Trusted by numerous industrial customers worldwide, our cutting-edge technologies are deployed in the industries with mission-critical needs such as container ports, airports, warehouses, smart manufacturing facilities, mining, oil and gas sites, power plants, and more. Discover the comprehensive range of Altai Super WiFi™ solutions at www.altaittechnologies.com.

PRODUCT/SERVICE

Altai Super WiFi

Super Wi-Fi with unmatched radio performance

Altai Super WiFi Solution delivers one of the best price/performance values in the market:

1. Large area coverage (10 times of standard AP) as a result of patented smart antenna technology coupled with signal processing algorithm and superior RF system level design
2. Patented AirFi technology and smart load balancing to optimize throughput and capacity (5 times of standard AP)
3. Lowest total cost of ownership (TCO) achieved with much smaller no. of AP required
4. Seamless coverage with low-latency smart roaming for mission-critical applications
5. High availability and redundancy through the AlwaysConnected feature and Self-Healing Backhaul Links

Anlyvis Limited

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AnlyVis is an Edge AIoT (Computer Vision) PaaS that provides a no-code, scalable, customizable and affordable AI solution for enterprises. Our solution empowers businesses with Edge AI technologies, making it possible to capture visual information from the surrounding environment and gather valuable image data for cutting-edge deep learning models. AnlyVis offers a range of solutions including object detection, car recognition, paperless workflow, crowd management, and ESG goal achievement. With flexible pricing for teams of all sizes, AnlyVis is a cost-effective solution for businesses looking to incorporate AI into their operations.

PRODUCT/SERVICE

Edge AIoT (Computer Vision)

AnlyViss Edge AI is a AIoT (Computer Vision) PaaS (Platform-as-a-Service) that combines hardware, software, data analytics, and platform, providing a highly scalable, expandable, and customizable solution. Unlike hardware-dependent services, our solution is hardware-agnostic and performs all analysis tasks at the edge. It allows businesses to analyze data without the need for large data-set of images, capture live streams from cameras or sensors, and infer valuable information from edge in real-time. AnlyViss Edge AI offers the freedom to adjust desired settings and integrate new analysis features for both new and old data applications.

Come and join us to start your NFT card journey now!

EXHIBITORS' INFORMATION

Cloud Ocean Technology Company

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Cloud Ocean Technology works closely with its vendors, partners and extensive reseller network to meet the growing demands of users. With a clear focus on understanding the ever-changing requirements of each industry, Cloud Ocean is excellently equipped to provide technology that not only fulfills the current demands of users but also supports growth and advancement in both near- and long-term.

PRODUCT/SERVICE

XingFS

XingFS Storage DS provides decentralized object and large data storage services, with high capacity, flexible expansion, high reliability, architecture decoupling and other advantages. It is specially used in professional fields such as media production, media storage, audio and video archiving, and cluster rendering.

DAEM Technology Limited

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DAEM Technology Limited ("DAEM") is a Fintech start-up based in Hong Kong and is a Cyberport Incubatee focusing on digital asset transaction and trade execution, providing the safest and most compliant on-ramp off-ramp solutions. In 2020, DAEM introduced the Digital Asset Exchange Machine (DAEM), the world's first quantum-safe, KYC-ed, and AML-ed ATM that enables instant trade settlements via blockchains, eliminating third-party risks.

Founded by a team of professionals who founded IX Fintech Limited which was admitted into Cyberport Incubation program in 2016. DAEM was also awarded "Startup of the Year" by MetroRadio and received KPMG's Fintech Award and platinum award under IFTA crypto exchanges providers. With over three years of successful operations, DAEM dedicates itself to educating retail investors on digital assets and providing them with a truly decentralised experience.

PRODUCT/SERVICE

Digital Asset Exchange Machine - DAEM

DAEM is a self-developed digital asset ATM allowing instant exchange of digital assets and fiat currencies, equipped with full set of KYC/AML functionalities and post-quantum computing security.

Digital Asset Wallet - ixWallet

ixWallet is a truly decentralized, distributed ledger wallet for various types of digital assets. The wallet is also equipped with full set of KYC/AML functionalities and post-quantum computing security.

EXHIBITORS' INFORMATION

EDNS Limited

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EDNS is a pioneering tech company at the forefront of L2 infrastructure development, dedicated to facilitating the seamless transition from Web2 to Web3 for businesses. With a visionary approach, EDNS specializes in creating innovative solutions for Web3 identity, storage and communication that bridge the gap between these two generations of the internet.

By leveraging cutting-edge technology, EDNS empowers companies to harness the potential of Web3, enabling enhanced decentralization, security, and scalability.

EDNS is instrumental in shaping the future of the online ecosystem, propelling businesses towards a more decentralized and interconnected digital landscape.

PRODUCT/SERVICE

Decentralized Domains

EDNS Domains is a decentralized name service that supports most established blockchain networks, offering multichain and crosschain functionalities. It enables users to translate machine byte-code into human-readable names that can seamlessly move across multiple blockchains. EDNS Domains also aspires to be the future omnichain decentralized domain naming service for various Web3.0 demands, including NFTs, Cryptocurrency Wallets, Web hosting, DeFi IDs, and GameFi IDs in the digital world.

Enlighten Consultancy Company Limited

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We are also committed to the practice of innovative technology. We have the technology for blockchain application development.

We have recently developed a mobile APP software as a communication platform for our customers and the retail industry, so that customers can use our platform more conveniently.

PRODUCT/SERVICE

Business service coupon and redeem mobile app platform

Founded in 2018, Enlighten Consultancy Company Limited is a software development company that provides mobile application and web page development services.

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We have recently developed a mobile APP software as a communication platform for our customers and the retail industry, so that customers can use our platform more conveniently.

EXHIBITORS' INFORMATION

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eSIX Limited is a pioneering network technology company specializing in virtual Metro Ethernet solutions. With their groundbreaking IPfiber technology, eSIX has transformed the connectivity landscape by establishing a cost-effective 5G Metro Ethernet network across cities. This innovative solution complements traditional fixed-line infrastructure, enabling businesses to enhance network performance and reduce costs significantly. Headquartered in the Hong Kong Science Park, eSIX boasts a team of experts with extensive experience in network technology and a strong focus on innovation. With a commitment to expanding their reach globally, eSIX aims to empower businesses worldwide with reliable, high-performance network solutions.

PRODUCT/SERVICE

Xatellite CPE / IPfiber technology

eSIX's flagship technology, IPfiber, is a game-changing technology that enables the delivery of Metro Ethernet services over various legacy networks, including Internet Broadband, 4G, and the latest 5G networks. This revolutionary solution offers a reliable, secure, and high-performance connection, allowing users to access their remote resources quickly and seamlessly. IPfiber supports multiple L2/L3 protocols on 5G, facilitating bandwidth aggregation from different operators and ensuring multi-channel redundancy. With features such as 802.1Q, QinQ, and millisecond-level low latency, IPfiber is perfectly suited for 5G scenarios. Compared to legacy technologies, IPfiber simplifies last-mile connectivity, reduces time to market, and provides users with uninterrupted network access through a public network.

eWalker Consulting (HK) Ltd.

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eWalker has been set up in Hong Kong for 18 years, focus on cybersecurity, including security assessment, consultancy, training & products. We are serving a wide range of customer segments, like government, public utilities, banks, ...etc. We also developed our own security monitoring software, sold to more than 30 customer in the Greater China region, eager to expand the footprint to South East Asia.

PRODUCT/SERVICE

Logbox

Data Voyager is a subsidiary of eWalker Consulting. We developed a software for cybersecurity monitoring, which collect all security logs from server, network device, email, IoT, ...etc., correlate all security events and highlight potential security incidents found. It has been deployed to a wide of customers like government, universities, service providers, ...etc. in the Greater China Region

EXHIBITORS' INFORMATION

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Founded in 2015, Fano Labs is a spin-off from the University of Hong Kong specializing in developing speech recognition, speaker diarization, speaker verification, and natural language processing technologies for multilingual environments. Fano Labs is headquartered in Hong Kong Science Park with offices in Shenzhen and Singapore. From analysis to automation, our language AI solutions empower enterprises to drive operational efficiency in customer service, compliance, and various lines of business. Our solutions have been widely adopted in 40 banks and FSIs, teleco, utilities, government, and public sectors.

PRODUCT/SERVICE

Multilingual AI Interaction Analytics Platform Callinter

Fano Labs AI Interaction Analytics System Callinter uses language AI technologies to empower contact centers to analyze their customer interactions and specialize in analyzing call recordings in multilingual and mixed language settings. Callinter can be applied to:

- Automatic Quality Management (AQM): evaluate how customer service staffs interact with customers and determine a customer service performance score/
- Business Insights Discovery: classify different call natures, the reason for calling, customers interests, hot topics, and long calls. Callinter provides the distributions of these interactions and indicates customers' satisfaction levels. Based on the insights, enterprises can come up with better ways to enhance service quality, reduce potential customer churn, and implement proper customer retention strategies.
- Sales compliance: analyze enterprises audio, and automatically flag recordings that contain mistakes, misconduct, mis-selling practices; or instances that do not comply with the legal selling procedures from risk assessment, and risk disclosure to T&C read-out.

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Founded in 2015, GetLinks has quickly become a trusted partner for companies seeking to build their teams with the best talent. With offices in multiple locations worldwide, we offer a truly global network of professionals and businesses. GetLinks has cemented its position as the foremost tech talent community in Asia by organizing a range of technology-related events, such as Drinkentrepreneurs, Online Startup Festival, and AngelHack, among others. These events serve as a means to not only expand our user base but also to bring together Asia's tech ecosystem.

PRODUCT/SERVICE

Market Expansion and Recruitment in GBA to SEA

Local and cross border Talents recruitment. And SEA overseas go-to-market expansion. Leveraging our dedicated contracting teams to help you sell, source funding, find partners, build, and operate your business across GBA to SEA. Plugging our clients products and service offerings as bundling to GetLinks existing clientele.

EXHIBITORS' INFORMATION

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Godzpeed Autosport is simulation software developer in Hong Kong. Found in 2016 by racing drivers, motorsport engineers, and game programmers. Godzpeed specialise in automobile driving simulation creation with realistic graphics, physics, and VR driving experience. In 2017, Godzpeed started to gain support from professional motorsport teams and automotive manufacturers to improve our simulation quality. Godzpeed has organised and managed many large scale esports gaming events in Asia, and also provide training for sim racers to enter real racing. Godzpeed aims to further improve our software into a viable product for the global market and launch internationally.

PRODUCT/SERVICE

Professional Automotive Simulation & Game

Godzpeed specialise in automobile simulation, custom hardware & software solution for both professional and entertainment usages. Godzpeed was founded by group of experienced motorsport engineers, racing drivers, and game developers with over 20 years in the industry. We create simulation software solution with over 90% of accuracy, with the capabilities for professional training, entertainment, VR, and big data collections. Our previous clients included, LVMH, Clarins, MTR Corp, Automechanika, Sinomachint, Volkswagen, MG, BMW, Lynk & Co etc.

Im sight Technology Co., Limited

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Im sight is an innovative company for providing IT solution to enhance hospital efficiency, by patente AI deep learning technology for medical image analysis among the specialities in pathology and radiology. Our patented technology performs in-depth analysis on huge volume of medical images, and tailored platform with user-friendly auxiliary tools enhances overall experience on accuracy and efficiency in meidcal diagnosis.

PRODUCT/SERVICE

Cervical-Sight

Cervical-Sight utilizes a patented deep learning approach in AI, delivering a comprehensive solution for cervical cancer screening. With the assistance of Cervical-Sight, it improves screening efficiency and accuracy.

Our system can localize abnormal cells in digitalized slide images and provides slide-level classification results based on the TBS guideline. It automatically analyzes digitalized slide images from Pap smear screenings and generates a report within 2 minutes. The slide-level classification results enable healthcare professionals to prioritize patients who may have developed lesions, facilitating prompt and targeted interventions.

Furthermore, Cervical-Sight can serve as a second reader in cervical cancer screening, alleviating the overwhelming workload faced by frontline physicians and pathologists. With the capacity to handle over 2000 slides daily, our system optimizes the allocation of medical resources, resulting in enhanced efficiency and improved patient care.

It was granted the Bronze Award in Hong Kong ICT Awards 2022 (Smart Healthcare)

Lung-Sight

Lung-Sight is an AI-assisted software solution for lung cancer screening based on a patented deep learning algorithm. It performs automated lung nodule detection, localization, and characterization from a CT image within 10 seconds, with a measurement accuracy of up to 3mm. Our system also provides multiplanar reconstruction (MPR) with a 3D nodule view and detailed follow-up trend comparison, facilitating doctors in reading and interpreting CT scans and enhancing their overall experience in routine clinical workflow.

It was granted the Silver Award in Hong Kong ICT Awards 2018 (Smart Healthcare).

EXHIBITORS' INFORMATION

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Integrated Solutions Limited (ISL) has been a developer of enterprise software applications since 1985. With over 38 years of proven experience in information management, ISL is unique and outshines in Hong Kong. Instead of doing custom-made work which only emphasize features fitting to one company's needs, ISL places tremendous weight on the improvement of its products and its services to the needs of Hong Kong, and has built up the reputation of quality workmanship.

PRODUCT/SERVICE

ReportNOW

ReportNOW is a Digital Transformation Platform that helps any organisation to rapidly and accurately transform its business process digitally. With ReportNOW's state-of-the-art technology and tons of practical functionalities, users can quickly digitalize the current processes with our simple and user-friendly No-Code platform and quickly improve the mobility of their task force. Hundreds of enterprises have already adopted ReportNOW in their operations and have successfully transcended thousands of existing processes through digital transformation. Once ReportNOW is up and running, everyone in the organization is able to append new features in order to further refine the business processes as your company grows.

You are given all the components you need to build your forms and reports with simple drag-and-drop. Our platform supports you with the latest technology, including the use of AI, Augmented Reality (AR) and IoT, etc., to help you keep pace with your business needs and the market trend.

Metersquare Limited

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Metersquare is a dynamic start-up that has extensively collaborated with property developers, gaining valuable insights into the challenges faced by this technologically outdated industry. Our localized mobile solutions have been developed to streamline workflows and automate tasks, thereby boosting productivity and quality. M² Solution Suite stands out from other digital solutions in the marketplace, as it has been operationally tested and proven effective in numerous property sites, units, and defects processed. Our tried and tested solution has been adopted by leading property developers and contractors.

PRODUCT/SERVICE

Metersquare Solution Suite

Metersquare's M² Solution Suite is a cutting-edge, cloud-based platform that seamlessly integrates digital construction and property information management. Our comprehensive solution covers the entire construction cycle, from the final building inspection and pre-handover to the handover and post-handover facility management. Our services cater to both B2B and B2C clients, providing ample business opportunities for property developers and their partners.

The M² Solution Suite comprises four modules - M² Inspect, M² Handover, M² E-Resident, and M² Facility Management. Each module has been meticulously designed to streamline workflow, automate tasks, and facilitate communication among teams, thereby increasing efficiency and productivity at different stages of the building development and management cycle.

EXHIBITORS' INFORMATION

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Founded in 2005 headquartered in Hong Kong, OceanX Technology has been developing innovative products including OceanFax - the Asia's No.1 award-winning & best-selling fax server, as well as OceanX ECM - the first cloud based ECM System in Asia. OceanX ECM won the Hong Kong ICT Awards 2019: Smart Business (Solution for Business and Public Sector Enterprise) Certificate of Merit and acquires APAC CIO Outlook Top 25 DMS award, among 400 DMS candidates. As a partner of global technology giants - SAP, Cisco, Avaya, HP, Ricoh, Microsoft & Huawei, the company's mission is to develop world-class solutions for local markets.

PRODUCT/SERVICE

OceanX ECM

OceanX ECM is the first cloud-based Enterprise Content Management System in Asia. It won the Hong Kong ICT Awards 2019: Smart Business (Solution for Business and Public Sector Enterprise) Certificate of Merit and acquires APAC CIO Outlook Top 25 Document Management System award, among 400 DMS candidates.

OceanX ECM is a comprehensive Enterprise Content Management system which includes Document Management System, Document Capture, Document Processing Center, Share and many powerful features. It supports cloud-based and on-premise. Powerful features like E-mail Management enable users to easily file and search all incoming and outgoing e-mails with attachments; one interface for managing e-mails and ECM. Office Add-in tightly integrates with Microsoft Office, users can directly save documents into OceanX ECM. Its patented technologies like Buildingblocks, CapturePlus and ImagePlus increase user adoption rate.

OceanX FnFax Server

The OceanFax Fax Server is Asia's NO.1 best-selling and award-winning fax server. It is the most innovative world-class fax server which delivers documents efficiently and reliably, seamlessly integrates with email, ERP and MFP, supports IP faxing, streamlining business processes, automating faxes and increasing productivity.

OceanFax Fax Server is designed to support high-volume document delivery in an efficient and reliable way. Built on .NET technology, OceanFax is the first fax server brand in the field to support Unicode, Multi-language, Fax Data Mining, Super User, Black & White List, Windows on the Web, Fax Report Generator and Approval & Stamp. Besides, OceanFax achieves the highest quality of fax conversion with its original ImagePlus Patent Technology, supports Least Cost Routing, Self-defined Chinese & Image Header & Footer and Quick Search.

Parami Co. Limited

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Parami means the place of wisdom. Our vision is to keep you at the forefront of technology. Business is always changing and maintaining a competitive advantage requires a commitment to digital. We transform your business with an intelligent infrastructure that naturally evolves.

PRODUCT/SERVICE

MegaCHAT

MegaCHAT that integrates the terms 'Mega', denoting its large and powerful capabilities, and 'Chat', highlighting its conversational and communicative functions. It means chat system in multiple languages.

MegaCHAT is a sophisticated and massive intelligent chat system that introduces advanced technology, providing a comprehensive platform for intelligent chat services and marketing, and offering sales functions in multiple languages to meet the needs of diverse populations.

MegaChat enables users to communicate seamlessly in various languages. It allows users to communicate through voice or text and offers various convenient features, such as booking, coupons, and customer service, through its built-in chatbot. MegaChat aims to break down language and cultural barriers, enabling people to communicate and share easily.

Providing you with 24/7 round-the-clock business service

EXHIBITORS' INFORMATION

PayMeta Limited

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PayMeta is a Hong Kong digital payment company which serves as a borderless payment hub aiming to provide seamless e-Wallet transaction experiences. PayMeta is devoted to merchant acquisition. PayMaeta acts as the linkage between merchants, issuers, and payment networks, and provide services such as clearing and settlement, authorization, and customer services. PayMeta is aiming to build a cross-border network which could connect merchants and issuers around the world into one payment hub.

PRODUCT/SERVICE

Payment Portal and Network

Unlike traditional credit card payment which requires merchants to join their network with high fees, PayMeta provides merchants with low cost and easy operation when using our payment system. Consumers recently prefer to use e-Wallet for both online and offline consumption as it has higher privacy and more convenience compared to traditional payment. PayMeta allows consumers to make transactions by using their preferred type of e-wallet safely and efficiently under our system. Both parties can access our global network and enjoy seamless and borderless transactions experiences.

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SS Data Limited is an IT services provider delivering different IT solutions including system development, system maintenance and support, Big Data Modelling and Analytics and security review assessment and audit (SRAA) and Privacy Impact Assessment (PIA) for Government bureau and commercial enterprises. Since year of 2021, we are one of Qualified Professional Services (QPS5) providers serving many Government Bureau of Hong Kong Special Administrative Region. SSDATA are also an IT Employment Agent recruiting different IT resources for clients. Our company has a client-centric Engagement Model that combines local and overseas resources with the cost, scale, and quality advantages.

PRODUCT/SERVICE

A Dynamic Big Data Prediction Model of E-Commerce Customer Purchasing Behaviour

In the era of big data, based on the data from the dynamic purchasing behavior of e-commerce customers, our solution uses Clicking, Shopping Carts and Favourites volume as the main key factors to conduct real-time purchasing intention analysis for predicting next customer purchasing time of different customer clusters, so that E-commerce enterprises can timely and appropriately push their product marketing information to right customer clusters with coming greatest purchasing potential. For e-commerce businesses, this method of predicting the time of purchase is innovative, fast and effective. This solution can construct a series of models for predicting the purchasing time of different stages of purchasing cycle for different e-commerce customer and customer clusters.

EXHIBITORS' INFORMATION

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Mobile.Cards is founded in 2015 focusing on Digital CRM Solutions, with an extensive experience on mobile loyalty campaign design, reward system, digital coupon managements, etc. Key clients included China Lights and Power, Tao Heung Group, Kate Spade New York, Wan Kee Group etc. Latest project included system design and development for Retail and Catering Coupons Programme for CLP, the programme benefits nearly 800,000 households. Wee Creation is awarded Smart Retailing Award (Bronze) by Hong Kong Retail Management association in 2020.

PRODUCT/SERVICE

Mobile.Cards

Mobile.Cards is a leading cloud-based mobile membership system provider, with clients across real estates, retails, F&B, organisations and social enterprises. With our proprietary CRM modules, our clients can cost-effectively establish their own branded mobile loyalty platform and loyalty app. Meanwhile, building up their own member base and creating a strong bonding with members to trigger repeated purchase.

Having years of evolvments, professional marketers can offer best practice loyalty programs without the need of any technical background with the Mobile.Cards solution.

We empower our clients on embracing big data on customer profile and behaviour in generating more business insights in order to make a better marketing strategy to grow their business.

Wesocial Limited

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WESocial is a Hong Kong based marketing agency that is fueled by a group of young and creative professionals offering innovative PR and digital marketing solutions to our valuable clients. As the preferred technology partner and authorized agency of Tencent, WESocial also offers a wide range of service on Tencent Social Ads, Tencent Cloud and WeChat Pay for both cross-border & local payments.

PRODUCT/SERVICE

WeChat Services and Mini Program development

WESocial offers a comprehensive range of digital marketing and development services. We provide one-stop strategic consultancy services, ranging from tailor-made website and WeChat Mini-Program development, to social media content and KOL promotion management etc. to assist our clients to grow business and build up brand image in the digital world. Since 2017, WESocial and its team of experts have been revolutionizing the world of public relations and new media advertising. With creativity and knowledge at our fingertips, we offer a range of PR and communications services aimed at helping clients elevate their success to the next level.

From PR Management to social media marketing. WESocial exists to transform initial ideas into something incredible.



BACKGROUND OF HONG KONG'S ICT INDUSTRY

The ICT industry in Hong Kong has undergone rapid development over the past few decades, and has emerged as one of the leading business and financial centers in Asia and globally. Hong Kong's ICT industry is highly diversified, covering a wide range of sub-sectors such as telecommunications, e-commerce, data center, software development, and information security among others.

The ICT industry in Hong Kong is expected to continue its strong growth in the years to come and make significant contributions to its economy. According to the latest forecasts, the total output of Hong Kong's ICT industry is expected to reach US\$31.2 billion by 2023, which is equivalent to 8.5% of Hong Kong's GDP. Meanwhile, the Hong Kong government is actively promoting the development of the ICT industry, including through investment in upgrading digital infrastructure and enhancing technical training to boost industry competitiveness.

Hong Kong's ICT industry is attracting more and more talented people. By 2023, the size of Hong Kong's ICT workforce is expected to exceed 100,000, including both technical and non-technical personnel, providing Hong Kong with a continuous pool of human capital for sustainable development.

In the years to come, Hong Kong's ICT industry will continue to be driven by the global economic digital transformation and the Asian technology boom. As the Hong Kong government and enterprises continue to push forward various innovative projects and digital transformation plans, Hong Kong is poised to maintain its leading position in the ICT industry and inject new impetus into the economic development of Asia and the world.





ORGANISATION OF HONG KONG PAVILION



Hong Kong Software Industry Association
香港軟件行業協會

INTRODUCTION OF HKSIA

The Hong Kong Software Industry Association Limited (HKSIA) is the organiser of Hong Kong Pavilion. It is a Hong Kong registered non-profit making organisation founded by a group of IT professionals and IT corporations in Hong Kong dedicated to the China market. Its main purpose is to identify and develop business opportunities for Hong Kong software companies through cooperation with the mainland or overseas counterparts. The consensus driving the collaboration of all in forming the association is the conviction that the Hong Kong software industry can better manifest itself and benefit by integrating with the vast market and resources of the mainland.

Henceforth, HKSIA has set its

Objectives on

1. Promoting software industry development and exploring business opportunities in the mainland and overseas.
2. Coordinating with foreign software industry for better resources allocation, benefits sharing and mutual added value.
3. Strengthening co-operation and enhancing communications between Hong Kong and mainland software industries.
4. Achieving mutual benefits of business growth for Hong Kong and mainland software companies through international exposures, exchange of project management skills and technical talents.



SUPPORTING ORGANISATIONS



Contact Us

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