

HONG KONG PAVILION

22 - 24 FEB 2024

Organizer

Funded by Trade and Industrial Organisation Support Fund, Trade and Industry Department





工商機構支援基金 Trade and Industrial Organisation Support Fund

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INTRODUCTION

Event: Malaysia Technology Expo 2024

Time: 22nd – 24th Febuary 2024

Venue: F01 to F03, F22 to F24, G01 to G03 and G22 to G24, Hall 3, Level 3,

World Trade Centre, Kuala Lumpur

Organiser: PROTEMP Exhibitions and Conferences Sdn Bhd (No. 492079-W)

The Malaysia Technology Expo 2024 (MTE 2024) is a leading innovation showcase in Asia with a history spanning over two decades. Recognized for fostering innovation and excellence in research, MTE has gained support from Malaysia's ministries. The upcoming event, taking place from 22-24 February 2024, offers a hybrid experience, combining a vibrant in-person event at the World Trade Centre Kuala Lumpur with a virtual component. This allows participants to interact with inventors, investors, and visionaries both physically and virtually, expanding the reach to an international audience. MTE has evolved from its origins as "Expo S&T" and continues to connect visionaries and groundbreaking technologies, celebrating the limitless potential of human creativity and technological advancement.

MTE 2024 presents a global platform for recognition and advancement through its prestigious awards program. The event, supported by 12 international inventors' associations and research institutions, aims to acknowledge outstanding innovations.

In addition to awards, MTE offers an Innovation Marketplace, connecting exhibitors with high-quality investors to bring innovative solutions to life. With a strong anticipation of local and international participation, MTE provides opportunities for face-to-face engagement among innovators, exhibitors, and award contenders. The event's agenda includes knowledge-sharing sessions, technical presentations, and various activities for a fulfilling experience in Kuala Lumpur.

INTRODUCTION

Hong Kong Pavilion

"The promotion of Hong Kong outstanding information and communication technology (ICT) industries in the ASEAN markets 'is organised by Hong Kong Software Industry Association (HKSiA) and funded by the Trade and Industrial Organisation Support Fund of the Trade and Industry Department of the Government of the Hong Kong Special Administrative Region.

The Project, running from 2023 to 2024, sets up 4 Hong Kong Pavilions in different high tech expo of four Asean countries, including Singapore, Thailand (Bangkok), Malaysia (Kuala Lumpur) and Indonesia (Jakarta) and organizes 4 workshops to promote the latest technologies and practical tools available to the industry in Hong Kong. It provides a valuable opportunity for Hong Kong companies to upgrade and showcase their excellent products and services.

HKSiA sports a pavilion of 120sqm in DigiTech ASEAN Thailand for 20 Hong Kong companies to co-exhibit and promote their businesses in Thailand. The exhibitors are focusing on three key areas: BigData, AI, and SaaS.



FLOOR PLAN

Hong Kong Pavilion, F01 to F03, F22 to F24, G01 to G03 and G22 to G24



BOOTH DESIGN







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A&A (Business Consulting) Limited is a Hong Kong based consulting firm, providing commercialization services to local to international companies and private clients. Our vast international network experience has enabled us to become forerunner in market research, plan formulation, integrative solutions and project financing. We offer innovative ideas derived from traditional wisdom to develop contemporary strategies leading to new

PRODUCT/SERVICE:

Digital Transformation Solutions (Website/ Mobile App/ Web Portal/ AI Applications)

We specialize in creating custom websites, mobile apps, web portals, Al applications, and chatbots that are not only cutting-edge but also user-friendly. Our services are designed to streamline your operations, connect with customers, and elevate your digital presence.

With our solutions, you can enjoy a seamless blend of technology. Our expert team ensures that each solution is intuitive, responsive, and tailored to meet your specific business needs. Embrace the digital revolution and stay ahead of the competition with our innovative and accessible technologies. Let us help you transform your business with digital transformation.

Aloha Group Limited

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Aloha is a multi-award-winning tech company based in Hong Kong, specializing in SEO and Al-centric digital marketing. We take pride in our successful completion of HKSTP's Incu-App and Incu-Tech Incubation Programs. Currently, we are honored to be a member of the prestigious Leading Enterprises Acceleration Programme (LEAP) by HKSTP, which caters to promising tech startups.

Our proprietary SEO AI platform, RankBot, has garnered recognition through various awards and has established trusted partnerships with MNCs and regional corporations. Acting as an AI-SEO consultant, RankBot provides navigational-based SEO guidance, assisting businesses in effortlessly achieving sustainable organic presence on a global scale.

PRODUCT/SERVICE:

RankBot

RankBot is designed for everyday marketers and busy business owners who lack the time to delve into the intricacies of the latest SEO skills and tricks. This Al-powered platform provides step-by-step guidance to assist users in accomplishing a range of tasks:

- -Generating SEO-friendly content with high-traffic keywords
- -Conducting comprehensive keyword research
- -Analyzing competitors effectively
- -Monitoring rankings in real-time

RankBot supports 45 languages and processes real time search engine data from 90 countries. Whether you're targeting a local audience or expanding globally, RankBot simplifies SEO for you. Discover the ease of "SEO Made Simple" with RankBot.

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Super WiFi

Altai Technologies is a global leader in providing industrial-grade Wi-Fi solutions with a strong presence in over 100 countries. With our brand, Altai Super WiFi™, we specialize in designing, developing, and marketing cutting-edge Wi-Fi products and technologies specifically tailored for industrial applications.

PRODUCT/SERVICE:

Altai Super WiFi

Altai Super WiFi[™] offers fully seamless, secured, and resilient wireless solutions that empower businesses to enhance productivity and operational efficiency throughout the industrial digitalization and automation journey. For over a decade, we have earned the trust of hundreds of industrial customers worldwide. Our cutting-edge wireless technologies are deployed in container ports, airports, warehouses, smart manufacturing facilities, mining, oil and gas sites, power plants, and more.

Discover the comprehensive range of Altai Super WiFi™ solutions which are meticulously designed to meet the rigorous demands of industries with mission-critical needs, please visit our official website at www.altaitechnologies.com.

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AnlyVis is an Edge AloT (Computer Vision) PaaS that provides a no-code, scalable, customizable and affordable Al solution for enterprises. Our solution empowers businesses with Edge Al technologies, making it possible to capture visual information from the surrounding environment and gather valuable image data for cutting-edge deep learning models. AnlyVis offers a range of solutions including object detection, car recognition, paperless workflow, crowd management, and ESG goal achievement. With flexible pricing for teams of all sizes, AnlyVis is a cost-effective solution for businesses looking to incorporate Al into their operations.

PRODUCT/SERVICE:

Edge AloT (Computer Vision)

AnlyViss Edge AI is a AIoT (Computer Vision) PaaS (Platform-as-a-Service) that combines hardware, software, data analytics, and platform, providing a highly scalable, expandable, and customizable solution. Unlike hardware-dependent services, our solution is hardware-agnostic and performs all analysis tasks at the edge. It allows businesses to analyze data without the need for large data-set of images, capture live streams from cameras or sensors, and infer valuable information from the edge in real-time. AnlyViss Edge AI offers the freedom to adjust desired settings and integrate new analysis features for both new and old data applications.



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Incorporated in 2000, Chinasoft International Limited is one of the industrys leading global software and information technology services companies and a listed company in the main board of Hong Kong (HKSE: 354).

Chinasoft International application development and management department possesses a profound precipitation, as well as abundant best practices and expert talents on enterprise digital transformation.

Over the past 20 years, Chinasoft International has been serving Fortune 500 enterprises and large- and medium-sized clients, with remarkable results achieved in telecommunication, government, manufacturing, finance, public service, energy, etc.

PRODUCT/SERVICE:

JointPilot platform/ Toolchain services/ Data Middle Office & Credit

JointPilot platform: provides multi-level products and solutions for customers application scenarios at the level of large models, applications, and platforms. HOJI software project management platform: helps technology companies or IT departments manage multiple own or vendor teams for software project implementation, development and delivery, and helps enterprises digitize and improve the efficiency of IT services. Smart office platform: Based on 20 years of experience in project management and information services, Chinasoft International has built a smart office platform based on the leading AIGC capabilities of strategic partners.

Data middle platform: Advanced computing power support, refining data value, and empowering front-end business. Build an industry-wide big data platform to achieve comprehensive integration of data and business.

Credit: Self-developed new credit business operation and management software to accelerate the digital upgrade of credit business.

CloudEasy Series Products, Distribution Cloud Solution, Sovereign cloud solution

CloudEasy Series Products:

- 1. CBP: The cloud business platform is a one-stop, multi-cloud unified operation platform.
- 2. CMP: Cloud management platform is a neutral multi-cloud management platform. It can effectively simplify multi-cloud/hybrid cloud management, greatly improve IT management efficiency, significantly reduce enterprise IT costs, and accelerate enterprise digital transformation.
- 3. CAP: It is a one-stop DevOps platform based on cloud native technology.
- 4. CDP: The data governance platform is an enterprise-level solution for data management.
- 5. CIP: Unified Integration Platform is a powerful integration platform.
- 6. CMS: Cloud management service is a full-stack service capability for MSP built by Chinasoft International.

Distribution Cloud Solution: Relying on Chinasoft International CBP products and software services, the industry solution launched for cloud resale scenarios. Partner cloud solution: A partner cloud operation solution based on CBP products. Sovereign cloud solution: A sovereign cloud operation solution based on CBP products, mainly for the preliminary list.



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We are CITIC Telecom International CPC Limited (CITIC Telecom CPC), a wholly-owned subsidiary of CITIC Telecom International Holdings Limited (SEHK: 1883), serving multinational enterprises the world over by addressing their specific ICT requirements with highly scalable tailored solutions built upon our flagship technology suites, comprising TrueCONNECT private network solutions, TrustCSI information security solutions, DataHOUSE cloud data center solutions, and SmartCLOUD cloud computing solutions.

With the motto Innovation Never Stops, we leverage innovative technologies, embracing AI, AR, Big Data, IoT, and other cutting-edge emerging technologies to transform technical potential into business value for our customers.

For more information, please visit www.citictel-cpc.com.

PRODUCT/SERVICE:

AI-AR Remote Hand/ AR Remote Hand

Intelligent operations are the future for all industries to reinvent a range of new business models. To reimagine digital business potentials, CITIC Telecom CPC partnered with ASTRI in 2019 to launch AR Remote Hand in 2020, and AI-AR Remote Hand Service in 2021.

This revolutionary solution utilizes CITIC Telecom CPC's self-developed "patent pending" and award-winning AI algorithms, integrates AI-enabled cognitive object recognition solutions (CORs), AR, big data, and IoT techniques to achieve remarkable breakthroughs, projecting holograms of technical manuals, analytical figures, complex instructions, and much more, onto a heads-up display to stream real-time intelligent solutions. It enhances data integration through computer vision technology and machine learning algorithms, providing remote workers with 2D and 3D diagrams for better data visualization. As a result, the AI-AR Remote Hand can identify, locate and count objects within 95 milliseconds with 99% accuracy and increases the service productivity of field workers by up to 50%.

Al Visual Security

CITIC Telecom CPC's AI Visual Security is a game changer reinventing the "Seeing is Believing" security model, protecting enterprises from sophisticated malware with "Quick and Fast" trace. The out-of-box security solution is using AI-powered algorithm integrates weakly supervised regularization algorithm, visual computing, and neural network for transforming datasets into graphic images and mapping potential malware.

This unique and creative AI algorithm source code named "SYSTEM AND METHOD FOR DETECTING MALWARE" is patent pending. It enables the identification and classification of malware threats at a significantly faster pace compared to traditional solutions. With breakthroughs in AI technology, the processing time is reduced to a sub-second level, estimated to be 10x to 100x faster.

CPC formulated its comprehensive ICT-MiiND strategy to combine the latest innovations with the capability to leverage powerful Cognitive Object Recognition and intelligent algorithms, to build a reliable ICT ecosystem that elevates enterprises' digital transformation business intelligence initiatives.



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Experienced service provider in IT sector specialising in the following aspects

Website / System Application Development

- Designing Features, Structures and Programming
- Systems include ERP, CRM, Membership System, Ticket System, Shopping Cart, POS System

Services Hosting

ADDRESS

- Management of hardware/software resources to maintain services and accessibility
- Services hosted: Websites, Email Servers, SAAS platforms, Cloud Computing Units

Private Cloud Server

- On-premise IT infrastructure
- Combining benefits of Cloud Computing and Security

IT Consulting Services

- Analysis of Pain Points and Enhancement Measures
- Provision of Technology Enablement with assistance in improving the performance, scalability and competitiveness of clients

PRODUCT/SERVICE:

EVOL Station

EVOL Station is an on-premise deployment of Private Cloud. It combines many of the benefits of cloud computing while enhancing the security and control for the corporate.

Functions include:

- Domain Controller: managing network and identity security requests in the LAN
- Private File Sharing Server: server for SMB with specified permission
- Virtual Desktop Infrastructure: setup for virtual machines for services and operational use
- On-site & Off-site Backup Handling Server: local backup server and relay server for off-site backup
- VPN Server: self-hosted VPN for remote work and off-site access with high security

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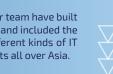


eWalker has been set up in Hong Kong for more than 18 years, provides cybersecurity solution to major corporations. Today, eWalker team have built a strong reputation for the company on providing quality IT security solution. Situated in Hong Kong, with our clients span over Asia and included the biggest multinational corporations and Government bodies in the region. Our consultants gain their experience by conducting different kinds of IT security service with numerous multinational organizations, financial institutes, medical organizations and government departments all over Asia.

PRODUCT/SERVICE:

Logbox

LogBox is a log management platform with log correlation and big-data analytics platform. It can help to monitor if there is any security problem in the corporate IT systems, or it can help service provider to provide security monitoring services to their client. It has been deployed to several customer in this region, including government, university, service provider and major corporation. Based on Logbox, we also provide log analysis service for security health check and threat hunting.



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FansWiFi is a leading social WiFi marketing platform founded in 2012. We provide a seamless experience for businesses to achieve their marketing objectives by promoting media engagement and distributing mobile marketing ads. We specialize in WiFi Marketing (Social WiFi) to expand our clients' marketing tools and foster social media interaction. Our platform provides valuable data analytics to help businesses optimize their marketing strategies and make informed decisions. With FansWiFi, businesses can boost customer engagement, loyalty, and revenue, and we strive to meet the unique needs of each business.

PRODUCT/SERVICE:

FansWiFi - Social WiFi Marketing Platform

FansWiFi specializes in helping businesses generate revenue through a variety of methods. Our comprehensive solution includes advertising opportunities, where businesses can monetize their network by displaying targeted advertisements on the WiFi login portal or landing page. Additionally, we enable customer data collection, allowing businesses to gather valuable insights such as demographics and browsing behavior, which can be used for targeted marketing campaigns and personalized promotions. By engaging directly with customers through the login portal or landing page, businesses can build stronger relationships, encourage repeat visits, and increase customer loyalty. Moreover, our solution enhances the customer experience, enables businesses to showcase upsell and cross-sell offers on the WiFi login portal or landing page, promoting additional purchases and boosting revenue. With our comprehensive strategies, businesses can effectively generate revenue and maximize their growth potential.

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Established in 2014, GemVCare is founded on the idea that our community needs a far better approach to tackle the big and complex epidemic that is diabetes. We believe we've found the answer in personalized assessment. Applying a personalized approach means we can provide more data and information to medical professionals to advise you on making decisions of diabetes prevention, diagnosis, treatment and care based on a precise understanding of your genetic profile.

PRODUCT/SERVICE:

Dforesee

Our Dforesee is an innovative diabetes risk assessment tool. By leveraging technology and authorized access to local university databases, Dforesee analyzes diabetes genes and acquired modifiable risk factors to predict current prediabetes risk and 10-year diabetes risk. With personalised improvement regimen based on the risk level, Dforesee help you know your own conditions and prevent diabetes in advance, with earlier detection and more accurate prediction than standard blood glucose testing in preventable period.



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Global Pillar is an innovative software company, which specialises in delivering cutting-edge solutions tailored for the ever-evolving medical industry. With a deep understanding of the needs and challenges faced by medical professionals, we are dedicated to providing state-of-the-art software solutions that revolutionize medical care. Our team of talented experts combines advanced technology with industry expertise to develop intuitive and efficient software applications. From streamlining patient management to enhancing diagnostic accuracy, our solutions empower medical professionals to deliver exceptional care and improve patient outcomes.

PRODUCT/SERVICE:

Cervical-Sight

Cervical-Sight is a revolutionary AI software for aiding cervical cancer diagnosis in a precise and robust manner with reporting time shortening by 90%. Based on AI deep learning model with high-quality control, it first checks the quality of the whole slide image to ensure there are enough cell numbers and no impurity presence for analysis then automatically annotate suspected abnormal cells to give the location and corresponding Al confidence score. The classification of the cell is based on the 2014 TBS international standard which up to 15 categories, annotating cell-level and slide-level results within two minutes, and marking out excavation features, nuclear mass ratio, and nuclear size. Meanwhile, a comprehensive assessment can be made with the attached abnormal cells screenshot in the report.

Hong Kong Client Service International Limited

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HONG KONG CLIENT SERVICE INTERNATIONAL LIMITED (CSII HONGKONG for short) is a leading fintech enterprise, which owns the overall solution for the Front-end, Middle platform and Back-end of system of digital banking. The company has been contributing many pioneering contributions to the finance industry with its advanced consciousness and leading technology, including Mobile banking, Channel middle platform, Direct banking, Wechat bank, Core system, Open banking, SUNDB database and so on. The company has more than 4,000 employees, and has maintained long-term cooperative relations with more than 300 banks and non-bank financial institutions.

PRODUCT/SERVICE:

Mobile Banking

CSII HONGKONG has summarized a complete set of service system in the field of mobile banking, with advanced concept, and launched an advanced version of Portable banking of mobile banking. The CSII company integrates AI banking, Remote banking and Offline banking into a digital service matrix, integrates unified office entrance to realize paperless office, builds a comprehensive banks APP, and uses data statistics and analysis to support digitalized banking services. Thoroughly realized, a mobile phone is a service branch of the bank, more than 90% of the banking business can be quickly handled in between the Click.

CSII SUNDB Database

CSILHONGKONG has launched a complete SUNDB database with independent intellectual property rights to consolidate the base for the development of mobile financial security. At present, CSII is the only manufacturer in the industry that has both the overall financial IT solution and has its own database (named SUNDB), The SUNDB datebase computing engine and storage engine core technology is completely priprietory copyright and can be licensed to third parties. SUNDB database is compatible with traditional database, and has the characteristics of high concurrency, low latency and strong consistency.

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Hong Kong Logistics Technology & Systems Limited (HKLTS) is a member of BPS Global Group with over two decades in the logistics technology industry offering solution design and consultancy, logistics automation, and operations improvement services. Since Logistics Technology is at the heart of today's extended global supply chain, we help our clients' businesses embracing industry 4.0 with an automated warehouse and logistics system to attain increased efficiency reliability and responsiveness. We offer a tailor-made solutions for our clients with staged investment, flexibility, and scalability for future expansion. Our all-around turnkey solution starting from professional business solution design and consultancy service, logistics automation consulting to first-class project execution, and maintenance services.

PRODUCT/SERVICE:

Logistics & Warehouse Automation Solutions

Our Logistics and Warehouse Automation Solutions offer a modern approach to streamlining our customers' supply chain operations. By leveraging advanced technology, we design, implement, and maintain automated systems that optimize warehouse functions. Our solutions cover a wide range of tasks, from inventory management, order picking, sorting, and packing, to transportation and delivery. Through the system integration of intelligent robotics and Warehouse Control Systems (WCS), we ensure our customers' warehouse operations are efficient, accurate, and responsive, thereby reducing manual labour and minimizing errors.

Our services are flexible and scalable, tailored to meet specific corporate needs and accommodate future growth. With our solutions, corporations can achieve quicker order fulfilment, improved inventory control, and substantial cost savings. Our dedicated team of experts provides end-to-end support, from initial consultation and design to implementation and ongoing maintenance. This enables our customers to transition seamlessly and fully leverage the benefits of Industry 4.0.

Integrated Solutions Limited

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Integrated Solutions Limited (ISL) has been a developer of enterprise software applications since 1985. With over 38 years of proven experience in information management, ISL is unique and outshines in Hong Kong and Greater China. Instead of doing custom-made work which only emphasize features fitting to one company's needs, ISL places tremendous weight on the improvement of its products and its services to the needs of Hong Kong and China, and has built up the reputation of quality workmanship.

PRODUCT/SERVICE :

ReportNOW

ReportNOW is a Digital Transformation Platform that helps any organisation to rapidly and accurately transform its business process digitally. With ReportNOWs state-of-the-art technology and tons of practical functionalities, users can quickly digitalize the current processes with our simple and user-friendly No-Code platform and quickly improve the mobility of their task force.

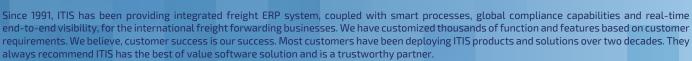
Hundreds of enterprises have already adopted ReportNOW in their operations and have successfully transcended thousands of existing processes through digital transformation. Once ReportNOW is up and running, everyone in the organization is able to append new features in order to further refine the business processes as your company grows.

You are given all the components you need to build your forms and reports with simple drag-and-drop. Our platform supports you with the latest technology, including the use of AI, Augmented Reality (AR) and IoT, etc., to help you keep pace with your business needs and the market trend.

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PRODUCT/SERVICE:

INLOG4 International Freight ERP System

Systems:

1 Air Freight Operation and Management System INLOG 4 Global

2 Airfreight Block Space System INLOG 4 Global

3 Air CFS (RACSF) INLOG 4 Global

4 Ocean Freight Operation and Management System INLOG 4 Global

5 Ocean CFS INLOG 4 Global

6 Trucking Management System INLOG 4 Global

7 Financial Accounting Operation and Management System INLOG 4 Global

8 General Services System INLOG 4 Global

9 Security Filing : US/Canada/Japan/EU

10 Inventory Order Management System (OMS, WMS, TMS, Portal) IOM

Functions Description:

Daily Operations, Tasks Monitoring Process, Shipment visibility, and Exceptions handling; Global Functions, Global Integrations, Industry/Government Security Compliances;

Consolidated Dashboards, Reports and Business Analytics;

Automation, AI, RPA and Smart Process.

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MAPKING

Mapking International Limited is a leading connected vehicles and smart city services company. We serve several BigTechs in the region and have offices in major cities in Asia.

Our smart city services are focused on Connected Vehicles, Fleet Management, e-Hailing, Big Data & Al, Metaverse, Street View, VR, Digital Twin & Drone, Map & Search, intelligent applications in transport, construction, conservation, hotel & mall design, town planning and consultancy services.

PRODUCT/SERVICE:

MapKing AI and Advanced Application

- Integrated Image AI (Artificial Intelligence) and virtual reality services for infrastructure and building maintenance & conservation.
- We delivered the first AI project for historical building conservation of AMO (Antiquities and Monuments Office), Hong Kong government. We integrate drone photogrammetry, AI analysis, 360 photo capture, lidar scanning and 3D virtual reality technologies in the project.
- Al: https://www.youtube.com/watch?v=h2ToyQ4DzoQ

MapKing Advanced Application Services

- Our virtual reality digital twin technology was applied in the 3D virtual reality map for autonomous driving project for Hong Kong Productivity Council.
- MapKing Advanced Application Services provide real time traffic speed, traffic jam and traffic incident services to internet companies like Apple Inc., Tencent Inc. in Hong Kong, Singapore, Macau
- Drone Services: https://www.youtube.com/watch?v=XuqoOedHyYo
- Lidar and Virtual Reality: https://www.youtube.com/watch?v=IbQSmnT69-A





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OCĘVNX

Founded in 2005 headquartered in Hong Kong, OceanX Technology has been developing innovative products including OceanFax - the Asias No.1 award-winning & best-selling fax server, as well as OceanX ECM - the first cloud based ECM System in Asia. OceanX ECM won the Hong Kong ICT Awards 2019: Smart Business (Solution for Business and Public Sector Enterprise) Certificate of Merit and acquires APAC CIO Outlook Top 25 DMS award, among 400 DMS candidates.

As a partner of global technology giants - SAP, Cisco, Avaya, HP, Ricoh, Microsoft & Huawei, the company's mission is to develop world-class solutions for local markets.

PRODUCT/SERVICE:

OceanX ECM

OceanX ECM is the first cloud-based Enterprise Content Management System in Asia. It won the Hong Kong ICT Awards 2019: Smart Business (Solution for Business and Public Sector Enterprise) Certificate of Merit and acquires APAC CIO Outlook Top 25 Document Management System award, among 400 DMS candidates.

OceanX ECM is a comprehensive Enterprise Content Management system which includes Document Management System, Document Capture, Document Processing Center, Share and many powerful features. It supports cloud-based and on-premise. Powerful features like E-mail Management enable users to easily file and search all incoming and outgoing e-mails with attachments; one interface for managing e-mails and ECM. Office Add-in tightly integrates with Microsoft Office, users can directly save documents into OceanX ECM. Its patented technologies like Buliding blocks, Capture Plus and Image Plus increase user adoption rate.

OceanFax Fax Server

The OceanFax Fax Server is Asia's N0.1 best-selling and award-winning fax server. It is the most innovative world-class fax server which delivers documents efficiently and reliably, seamlessly integrates with email, ERP and MFP, supports IP faxing, streamlining business processes, automating faxes and increasing productivity.

OceanFax Fax Server is designed to support high-volume document delivery in an efficient and reliable way. Built on .NET technology, OceanFax is the first fax server brand in the field to support Unicode, Multi-language, Fax Data Mining, Super User, Black & White List, Windows on the Web, Fax Report Generator and Approval & Stamp. Besides, OceanFax achieves the highest quality of fax conversion with its original ImagePlus Patent Technology, supports Least Cost Routing, Self-defined Chinese & Image Header & Footer and Quick Search.

One2Cloud

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OnesCloud

One2Cloud, is a top cloud solutions provider in SEA, specializing in Multi-cloud and Decentralized Cloud Services. With expert teams and key partnerships, we offer tailored solutions for Fintech, GameFi, and Mid-Market sectors.

PRODUCT/SERVICE:

EDNS Domains

EDNS Domains is a decentralized name service that supports most established blockchain networks, offering multichain and crosschain functionalities. It enables users to translate machine byte-code into human-readable names that can seamlessly move across multiple blockchains.



PharmCare Technology Limited

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PharmCare was founded in 2019 as a system to simplify the prescription process and digitise medication management data for community pharmacies. The PharmCare Community Pharmacy System enables pharmacists to easily deploy patient-friendly drug labels and manage medical records electronically with ease.

In early 2023, PharmCare launched a free mobile app with medication label recognition, medication records, and reminder functions. Patients and caregivers can easily identify different medications and generate drug icon labels by taking a photo of their medication label or package. The app can help alleviate the stress caused by lack of drug knowledge of caregivers.

PRODUCT/SERVICE:

PharmCare

PharmCare is a medication management app that focuses on improving the accessibility of drug label instruction for elderly and migrant workers. Due to the language barrier and physical condition, they have low medication adherence and suffer from the adverse effect. To solve the difficulty, PharmCare provides AI recognition, drug icon labels and language conversion. Patients or caregivers just need to take a photo of the drug label, Ai will recognise the words and provide them a translated medication reminder with easy-to-read drug icons. Users can also note any side effects or issues they encounter while taking the medicine. They can display a complete medication list to assist with inquiries when consulting with the pharmacist.

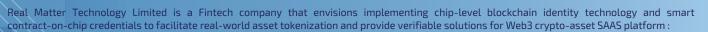
The comprehensive function improves label understanding, enhances medication accuracy, reduces caregiver stress and family conflicts. Empowering the vulnerable groups to achieve health equity.

Real Matter Technology Limited

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- Chip-level Blockchain Identity Platform * unlocks the crypto-asset market for the general ID chip card users.
- * Smart Contract-on-Chip Credential Platform * unlocks the web3.0 asset liquidity market for the crypto-assset service users
- Real World Asset Tokenization platform * unlocks the whole asset management market to the virtual world with crypto-asset

PRODUCT/SERVICE:

Chip-level Blockchain Identity

Assets on the blockchain are encrypted by public-private key pairs. Chip-level blockchain uses IC chips to store private keys and to process signatures, raising blockchain security and asset protection to the highest level. Our chip technology provides the unhackable private key management for crypto wallets.

Real World Asset Tokenization

Tokenization is not limited to NFT sales, but real-world asset investors can withdraw investment returns early through tokenization, and share any future benefits with token investors. Our tokenization technology, including investor exit plan, protects the interests of both real-world asset investors & token investors.





Round Media Int. Company Limited

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A digital marketing agency based in Hong Kong. We were founded in 2017 and have in digital marketing, design and production, and event planning.

Our services include digital transformation, digital campaigns, and design and production. We work with a wide range of clients, including NGOs, government, schools, and corporates, to help them reach their goals through digital marketing. As a Google Partner and FB Marketing Partner, we have extensive expertise in social media management and digital advertising.

We also have a department called Roundbox that provides offline services such as event planning, booth planning, and LED light box rental, etc.

PRODUCT/SERVICE:

CGI

We offer CGI (Computer Generated Imagery) services, specializing in creating realistic and captivating visual effects. Our team of technical experts and creative artists has extensive experience in CGI production for films, television, advertising, games, and other media. Our services encompass scene reconstruction, character modeling, animation, physics simulation, particle effects, and more. Utilizing industry-leading software such as Maya, 3ds Max, Houdini, and Nuke, we create lifelike and precise images and animations. We stay up-to-date with the latest trends and technologies to provide tailored solutions for your project. Collaborating closely with our clients, we understand their visual effects goals and provide professional advice and solutions. With our exceptional CGI services, we bring your imagination to life. Trust us to deliver high-quality results that exceed your expectations.

3D Animation

We specialize in 3D animation services, bringing imagination to life with captivating visuals. Our talented team of animators and artists creates stunning and immersive 3D animations for films, commercials, games, and more. With expertise in character animation, product visualization, and visual effects, we deliver high-quality animations that engage and entertain audiences. Using industry-leading software and tools, we ensure realism and attention to detail in every frame. From concept development to final rendering, our collaborative approach ensures your vision is brought to life with precision and creativity. Trust us to deliver exceptional 3D animation services that elevate your projects and leave a lasting impact.

Sky Meta Limited

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CENU.N is a platform that provides a seamless solution integrating NFCs or QR codes with blockchain technology to create a digital twin for physical products. The digital twin can be utilized to help companies create unique digital experiences, authenticate products, targeted marketing and more.

PRODUCT/SERVICE:

GENU.N

GENU.N utilizes blockchain technology to create a digital collectible (twin) for physical products to help companies with:

- 1. Targeted Marketing: When a brands customer claims the twin for their product, GENU.N has specific metadata written into the twin about the product. The twin can then be used by brands to push out targeted marketing campaigns based on each user's purchasing history.
- 2. Authentication: When clients scan or tap a product, they're brought to our platform and can claim a digital collectible to easily verify a products authenticity.
- 3. Customer Loyalty: GENU.N seamlessly integrates Web 2 e-commerce services with Web 3 components. Every physical item is paired with a corresponding twin that customers can use to unlock special discounts or accumulated points based on the items they purchase
- 4. Digital Experiences: The digital twin can unlock unique content and experiences accessible only by those holding the twin.

SS Data Limited

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SSDATA are a data company specializing in data modelling for a Dynamic Big Data Prediction Model of E-Commerce Customer Purchasing Behaviour. Our solution is to construct a series of models for predicting the purchasing time of different stages of purchasing cycle for different e-commerce customer and customer clusters. We are also an IT services provider delivering different IT solutions including system development, system maintenance and support, security review assessment and audit (SRAA) and Privacy Impact Assessment (PIA) for Government bureau and commercial enterprises.

PRODUCT/SERVICE:

Dynamic Big Data Prediction Model for E-Commerce Customer Purchasing Behaviour

Our services is to design and implement an unique data modelling for a Dynamic Big Data Prediction Model of E-Commerce Customer Purchasing Behaviour. In the era of big data, based on the data from the dynamic purchasing behavior of e-commerce customers, our solution uses Clicking, Shopping Carts and Favourites volume as the main key factors to conduct real-time purchasing intention analysis for predicting next customer purchasing time of different customer clusters, so that E-commerce enterprises can timely and appropriately push their product marketing information to right customer clusters with coming greatest purchasing potential. For e-commerce businesses, this method of predicting the time of purchase is innovative, fast and effective. This solution can construct a series of models for predicting the purchasing time of different stages of purchasing cycle for different e-commerce customer and customer clusters.

IT Services Provider on Security Assessment services and Application Support Services

SS Data Limited is an IT services provider delivering different IT solutions including system development, system maintenance and support, Big Data Modelling and Analytics and security review assessment and audit (SRAA) and Privacy Impact Assessment (PIA) for Government bureau and commercial enterprises. Since year of 2021, we are one of Qualified Professional Services (QPS5) providers serving many Government Bureau of Hong Kong Special Administrative Region. SSDATA are also an IT Employment Agent recruiting different IT resources for clients. Our company has a client-centric Engagement Model that combines local and overseas resources with the cost, scale, and quality advantages.

VCAST (ASIA) Limited

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VCAST is a leading streaming solution provider with complete end-to-end interactive multimedia broadcasting solutions, enabling various applications e.g. webcasting, eLearning, web conferencing, VOD, IPTV, mobile TV, interactive multimedia display over any IP network. As the first mover in HK and market leader in Greater China, VCAST has over 1000 successful track records of large-scale public webcasting projects across Asia region, e.g. HK Handover 97, China Anniversary 50, HK Millennium Extravaganza, HK Art Festival, Intel APAC Conference, Central Cyber Government Office, Policy Address, Budget Speech, etc., and various solutions for reputable clients from Government, Corporate, Education and Media.

PRODUCT/SERVICE:

VCAST Vmixer

VCAST Vmixer is a professional and powerful digital video encoder and AV mixier which support the latest technologies including 3D Virtual Sets, HEVC encoding, SRT, NDI, multiple platforms streaming and recording, live replay, live streaming to any social media or streaming media platform, etc.



Wee Creation Company Limited

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Mobile.Cards is a leading cloud-based mobile membership system provider, with clients across real estates, retails, F&B, organisations and social enterprises. With our proprietary CRM modules, our clients can cost-effectively establish their own branded mobile loyalty platform and loyalty app. Meanwhile, building up their own member base and creating a strong bonding with members to trigger repeated purchase.

Having years of evolvements, professional marketers can offer best practice loyalty programs without the need of any technical background with the Mobile.Cards solution.

PRODUCT/SERVICE:

Mobile.Cards

WEBSITE

Mobile.Cards is the mobile CRM system designed for Retail/Catering/Servicing industries, key features included:

- 1. Support Various Membership Types point rewards, member tiers, paid memberships, coupon based memberships, etc.
- 2. Diversified Promotion Rule welcome offers, upgrade privileges, points rewards, limited time promotions, members-get-members rewards.
- 3. Open API Specification Multiple connections to cloud POS; Support technology providers based on our full set of APIs.

WildFaces Technology Limited

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WildFaces' patented "On-The-Move" Artificial Intelligence (AI) based analytics system, WildAI, provides video, sound and smell analytics from moving sensors/cameras on drones, moving robots and body-worn cameras. Such systems have been implemented on numerous government and commercial sites worldwide.

Applications range from anonymized tracking (with privacy protection) and traffic congestion management to sound and smell analytics. WildAl requires minimal training, is computing light (does not require GPUs) and can be deployed very quickly. It:

- Operates in real-time even when the sensor is "On-the-move".
- Requires little data training no labelling
- · Is infrastructure light fewer cameras required
- Is computation light

PRODUCT/SERVICE:

No Deep Learning No Coding Predictive Maintenance

The current focus is on Predictive Maintenance to minimize manual involvement in inspections which can be very expensive. Maintenance of equipment is not amenable to commonly used deep learning based AI as equipment failures happen at rare instances and a sufficient dataset is never available.

To achieve this WildFaces has evolved a very new type of Artificial Intelligence (AI) technology.

Al essentially emulates human thinking. This new Al Approach (namely WildAl) combines complex rule based logic (heuristics) with machine learning and deep learning (Advanced Neural Network) to better emulate complex human intelligence in solving real-life problems. This approach will require NO or minimal deep learning exercise. This significantly reduces the amount of data annotation required and eliminates the use of GPUs.



BACKGROUND OF HONG KONG'S ICT INDUSTRY

The ICT industry in Hong Kong has undergone rapid development over the past few decades, and has emerged as one of the leading business and financial centers in Asia and globally. Hong Kong's ICT industry is highly diversified, covering a wide range of sub-sectors such as telecommunications, e-commerce, data center, software development, and information security among others.

The ICT industry in Hong Kong is expected to continue its strong growth in the years to come and make significant contributions to its economy. According to the latest forecasts, the total output of Hong Kong's ICT industry is expected to reach US\$31.2 billion by 2023, which is equivalent to 8.5% of Hong Kong's GDP. Meanwhile, the Hong Kong government is actively promoting the development of the ICT industry, including through investment in upgrading digital infrastructure and enhancing technical training to boost industry competitiveness.

Hong Kong's ICT industry is attracting more and more talented people. By 2023, the size of Hong Kong's ICT workforce is expected to exceed 100,000, including both technical and non-technical personnel, providing Hong Kong with a continuous pool of human capital for sustainable development.

In the years to come, Hong Kong's ICT industry will continue to be driven by the global economic digital transformation and the Asian technology boom. As the Hong Kong government and enterprises continue to push forward various innovative projects and digital transformation plans, Hong Kong is poised to maintain its leading position in the ICT industry and inject new impetus into the economic development of Asia and the world.

ORGANISATION OF HONG KONG PAVILION



INTRODUCTION OF HKSIA

The Hong Kong Software Industry Association Limited (HKSIA) is the organiser of Hong Kong Pavilion. It is a Hong Kong registered non-profit making organisation founded by a group of IT professionals and IT corporations in Hong Kong dedicated to the China market. Its main purpose is to identify and develop business opportunities for Hong Kong software companies through cooperation with the mainland or overseas counterparts. The consensus driving the collaboration of all in forming the association is the conviction that the Hong Kong software industry can better manifest itself and benefit by integrating with the vast market and resources of the mainland.

Henceforth, HKSIA has set its

Objectives on

- 1. Promoting software industry development and exploring business opportunities in the mainland and overseas.
- 2. Coordinating with foreign software industry for better resources allocation, benefits sharing and mutual added value.
- 3. Strengthening co-operation and enhancing communications between Hong Kong and mainland software industries.
- 4. Achieving mutual benefits of business growth for Hong Kong and mainland software companies through international exposures, exchange of project management skills and technical talents.

Supporting Organisations

Funded by

Trade and Industrial Organisation Support Fund of the Trade and Industry Department, HKSAR Government

Collaborating Organisation

- Communications Association of Hong Kong Limited
- Hong Kong Computer Society
- Hong Kong Cyberport Management Company Limited
- Hong Kong Information Technology Joint Council
- Hong Kong Science and Technology Parks Corporation
- Internet Professional Association
- Smart City Consortium Limited

COLLABORATING ORGANISATIONS















Contact Us

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